

BA

Course Outcomes

Academic Year 2022-23

SUBJECT: PSYCHOLOGY

COURSE OUTCOMES	
Name of the Course	Foundation of Psychology
Class	I SEM BA
Course Code	DCPY101
CO1	<i>Students will recall the genesis of Psychology and summarize major concepts.</i>
CO2	<i>Students will analyze psycho-physiological correlates accounting for general biological phenomena.</i>
CO3	<i>The students will apply the principles of psychology in day-to-day life to evaluate themselves and others.</i>
CO4	<i>Students will differentiate learning principles, categorize mechanisms across various types, evaluate theoretical frameworks, implement learning mechanisms in daily life, and organize knowledge effectively.</i>
CO5	<i>Students will demonstrate the application of memory methods in real-life contexts, explain mechanisms and principles of memory and forgetting.</i>

SUBJECT: JOURNALISM

Title of the Paper : Introduction to Journalism Concepts and Practices(Discipline Core Elective)

CLASS: I SEM BA

Course Code	DCJMP101
CO1	<i>Students will understand journalism principles and apply them across various media formats.</i>
CO2	<i>Students will analyze the historical evolution of mass media and journalism worldwide, encompassing early practices to modern advancements.</i>
CO3	<i>Students will evaluate press theories and the significance of wire services in contemporary media landscapes.</i>
CO4	<i>Students will apply photojournalism principles, including caption writing and visual composition, through case studies of renowned photographers.</i>

SUBJECT: GENERIC ENGLISH

Course Outcomes	
Name of the Course	Generic English
Class	I Sem BA
Course Code	AECC02.1
CO1	<i>To acquire the LSRW Skills</i>
CO2	<i>Learn to appreciate literary art.</i>
CO3	<i>To be aware of social responsibilities.</i>
CO4	<i>To acquire the skills of creativity to express one's experience</i>
CO5	<i>To increase their analytical Skills.</i>

SUBJECT: KANNADA

Course Outcomes	
Name of the Course :	1
Class :	
Course Code:	-AECKA 1.1
CO1	- , ,
CO2	
CO3	
CO4	.
CO5	

Name of the Course: Digital Fluency	
Class	I SEM BA
Course Code	BBA 1.4
CO1	<i>Understand the Operating systems and basic usage</i>
CO2	<i>Enabling the students about various Networking device and awareness about security Aspects in networking</i>
CO3	<i>Understand the database management system and the process of online collection & analysis of Data, and also aspects of Digital Society</i>
CO4	<i>Understand the Practical implications of networking and Google forms and e-mail passages.</i>

COURSE OUTCOMES	
	TITLE OF PAPER
	Child Development
	Class
	III Sem BA
	Course Code
	DCPY301
CO1	<i>Students will be able to understand the process and nature of child development and will be familiarized with different theories of child development</i>
CO2	<i>Students will be able to understand the genetic and chromosomal abnormalities in fetal development</i>
CO3	<i>Students will be able to understand the Physical, Cognitive and Language development pertaining to childhood</i>
CO4	<i>Students will be able to know about the role of Emotional, Social and Moral development in children</i>
CO5	<i>Students will be able to understand the different developmental disorders faced by children in their growth period</i>

Course Outcomes	
Name of the course	गद्य शिखर
Class	बी. ए. I SEM
Course Code	
CO1	<i>प्रत्यक्ष उदाहरणों द्वारा जीवन जीने की कला का ज्ञान।</i>
CO2	<i>साहित्य की विभिन्न विधाओं का ज्ञान।</i>
CO3	<i>सामाजिक परिवेश का अनुभवों के साथ उल्लेख।</i>
CO4	<i>व्यवहारिक हिन्दी का ज्ञान प्राप्त करना।</i>
CO5	<i>भाषा को परिष्कृत करना।</i>

Sem :

III BA**Title of the Paper : Photo Journalism**

Course Code	DCJM311
CO1	<i>Understand photography evolution, camera types, lighting, and trends.</i>
CO2	<i>Analyze photojournalism scope, roles, sources, and responsibilities.</i>
CO3	<i>Apply photo editing techniques, including caption writing and software.</i>
CO4	<i>Use smartphones for capturing, editing, and uploading news content.</i>

Name of the Course	Critical Thinking and Creative Writing
Class	I Sem BA
Course Code	OEEN112
CO1	<i>To acquire the LSRW Skills</i>
CO2	<i>To create, perform, or think in different and diverse ways about the same objects or scenarios.</i>
CO3	<i>To think 'out of the box' and generate solutions to complex problems in unfamiliar contexts.</i>
CO4	<i>To acquire the skills of creativity to express one's experience</i>
CO5	<i>To increase their analytical Skills.</i>

**SUBJ
ECT:
GEN
ERIC
ENG
LISH**

Course Outcomes	
Name of the Course	Generic English
Class	III Sem BA

Course Code	AECEN3.1
CO1	<i>Acquired enhanced LSRW skills</i>
CO2	<i>Augmented presentation and analytical skills</i>
CO3	<i>Ability to critically analyse, interpret and appreciate literary texts</i>
CO4	<i>Facilitated employability in emerging sectors such as - content writers, interpreters, translators, transcribers</i>
CO5	<i>Acquired language skills for competitive examinations - UPSC/KPSC/IBPS/SSC/RAILWAYS/TOEFL/IELTS and others.</i>

SUBJECT: ARITIFICIAL INTELLIGENCE

COURSE OUTCOME	
NAME OF COURSE: AI; CLASS: III SEM BA	
CO1	<i>Appraise the theory of Artificial intelligence and list the significance of AI.</i>
CO2	<i>Discuss the various components that are involved in solving an AI problem.</i>
CO3	<i>Illustrate the working of AI Algorithms in the given contrast.</i>
CO4	<i>Analyze the various knowledge representation schemes, Reasoning and Learning techniques of AI.</i>
CO5	<i>Apply the AI concepts to build an expert system to solve the real-world problems.</i>

SUBJECT: KANNADA

Course Outcomes	
Name of the Course :	3
Class :	3
Course Code:	-AECKA 3.1
CO1	, , ,
CO2	
CO3	.

CO4	
CO5	

SUBJECT: HINDI

Course Outcomes	
Name of the course	Shreshth Nibandh
Class	III SEM BA
Course Code	AECHN3.1
CO1	साहित्य की विभिन्न विधाओं का गहन ज्ञान
CO2	निबंध का ज्ञान
CO3	विभिन्न विधाओं के समझने और लिखने का ज्ञान
CO4	तकनीकी भाषा का ज्ञान
CO5	समृद्ध भाषा समझने में सहायक

SUBJECT: SOCIAL MEDIA MARKETING

Name of the Course: SOCIAL MEDIA MARKETING (OEC)	
Class	III Sem BA
Course Code	BBA 3.5 a
CO1	<i>Understand social media marketing goals for successful online campaigns.</i>
CO2	<i>Analyze the effective social media marketing strategies for various types of industries and businesses.</i>
CO3	<i>Design social media content and create strategies to optimize the content's reach to the target audience.</i>
CO4	<i>Appraise the reach and track progress in achieving social media objectives with a variety of measurement tools and metrics.</i>
CO5	<i>Design a suitable social media campaign for the business goals.</i>

SUBJECT: PSYCHOLOGY PAPER 5

COURSE OUTCOMES	
Title Of Paper	Psychological Disorders
Class	V Sem BA NON-NEP
Course Code	Paper- 5
CO1	<i>Students will be able to differentiate between normal and abnormal behavior, understand key classificatory systems of psychological disorders, and dispel myths related to psychological illnesses.</i>
CO2	<i>Students will gain the ability to recognize the signs and symptoms of various anxiety, dissociative, and somatoform disorders, as well as understand the criteria used for diagnosing abnormal behaviors.</i>
CO3	<i>Students will develop a comprehensive understanding of various personality disorders, including an introduction to the clusters of disorders and a detailed overview of how personality and sexual disorders manifest.</i>
CO4	<i>Students will gain familiarity with the causes and symptoms of mood disorders, understand the treatment strategies for these disorders, and gain insight into the clinical presentation of schizophrenia.</i>

SUBJECT: PSYCHOLOGY PAPER 6

COURSE OUTCOMES	
Name of the Course	Counselling Psychology
Class	V Sem BA NON-NEP
Course Code	Paper 6
CO1	<i>Students will become acquainted with the historical origins of counseling psychology, understand its objectives, and develop a deep knowledge of its specialized areas.</i>
CO2	<i>Students will gain an understanding of various counseling perspectives, become familiar with diverse counseling techniques, and acquire in-depth knowledge of various therapeutic approaches.</i>
CO3	<i>Students will develop counseling skills and comprehend the dynamics of counseling relationships.</i>
CO4	<i>Students will become acquainted with various codes of ethics, understand the application of ethical principles in counseling, and be introduced to different ethical violations in the field.</i>

SUBJECT: JOURNALISM PAPER 5

Sem : V

Title of the Paper : Media Law and Ethics

Course Code	5.1
CO1	<i>Understand press role in upholding free speech, analyze legal frameworks.</i>
CO2	<i>Comprehend media laws, including defamation, sedition, RTI, and Sakala.</i>
CO3	<i>Familiarize with Working Journalists Act, cyber laws, and their impact.</i>
CO4	<i>Explore media ethics, privacy rights, and ethical journalism practices.</i>

SUBJECT: JOURNALISM PAPER 6

Sem : V

Title of the Paper : Introduction to Electronic Media

Course Code	5.2
CO1	<i>Analyze the history and evolution of Radio and Television mediums.</i>
CO2	<i>Understand writing principles for various radio formats and television evolution in India.</i>
CO3	<i>Develop proficiency in writing for television and mastering production techniques.</i>
CO4	<i>Explore the evolution of global and Indian cinema, with a focus on Kannada cinema.</i>

SUBJECT: OPTIONAL ENGLISH PAPER 5

Name of the Course	
Optional English - Paper 5	
Class	V Sem BA
Course Code	32550
CO1	<i>To Know how a literary text, explicitly or allegorically negotiates</i>
CO2	<i>To Trace the history of various literary movements and its textual representations.</i>
CO3	<i>To Locate and represent the various voices through the selections.</i>
CO4	<i>To Apply critical and theoretical approaches to the reading and analysis of literary and cultural texts in multiple genres</i>
CO5	<i>To Distinguish between the different varieties of English used all over the world</i>

SUBJECT: OPTIONAL ENGLISH PAPER 6

Course Outcomes	
Name of the Course	Optional English - Paper 6
Class	V Sem BA
Course Code	32551
CO1	<i>To Know how a literary text, explicitly or allegorically negotiates</i>
CO2	<i>To Trace the history of various literary movements and its textual representations.</i>
CO3	<i>To Locate and represent the various voices through the selections.</i>
CO4	<i>To Apply critical and theoretical approaches to the reading and analysis of literary and cultural texts in multiple genres</i>
CO5	<i>To Distinguish between the different varieties of English used all over the world</i>

SUBJECT: BANKING & FINANCE

Course Outcomes

	Name of the Course: Banking and Finance
Class	V sem BA
	Course Code: BFN
CO1	<i>To gain depth knowledge about banking Functions</i>
CO2	<i>To learn about Banking Operations</i>
CO3	<i>To gain knowledge about Finance and Its functions.</i>

DEPARTMENT OF ARTS

II SEMESTER

SUBJECTS:
PSYCHOLOGY
JOURNALISM
GENERIC ENGLISH
KANNADA
HINDI
SANSKRIT
CTCW
EVS

Course Outcomes – Bachelor of Arts

EVEN SEMESTER

SUBJECT: PSYCHOLOGY

Course Outcomes	
Name of the Course	Foundation of Behaviour
Class	II Sem BA
Course Code	DCPY201
CO1	<i>Students will be able to understand and recall the different human emotions</i>
CO2	<i>Students will critically evaluate and identify determinants of motivation.</i>
CO3	<i>Students will compare and contrast different theories of intelligence.</i>
CO4	<i>Students will analyze and relate the concepts of thinking, problem-solving, reasoning, and decision-making to cognition.</i>
CO5	<i>Students will differentiate human personalities.</i>

SUBJECT: JOURNALISM

Title of the Paper : Computer Applications for Media (Discipline Core Elective)

Course Code	DCJMP201; II SEM BA
CO1	<i>Understand internet applications in media, including network types and convergence, and utilize social media effectively.</i>
CO2	<i>Demonstrate proficiency in visual communication and media software applications for content creation and design.</i>
CO3	<i>Develop and edit internet content, mastering file transfer protocols, graphics creation, and editing software utilization.</i>
CO4	<i>Comprehend multimedia fundamentals and applications across print, electronic, and cyber media, including web-based transmission and online research tools.</i>

SUBJECT: GENERIC ENGLISH

Course Outcomes	
Name of the Course	Generic English

Class	II Sem BA
Course Code	AECEN2.1
CO1	<i>To acquire the LSRW Skills</i>
CO2	<i>Learn to appreciate literary art.</i>
CO3	<i>To be aware of social responsibilities.</i>
CO4	<i>Increase their reading speed.</i>
CO5	<i>To increase their analytical Skills.</i>

**S
U
B
J**

ECT: CTCW

Course Outcomes	
Name of the Course	Critical Thinking And Creative Writing
Class	II Sem B.A
Course Code	OEEN212
CO1	<i>To acquire the LSRW Skills.</i>
CO2	<i>Learn to appreciate literary art.</i>
CO3	<i>To create, perform, or think in different and diverse ways about the same objects or scenarios.</i>
CO4	<i>To acquire the skills of creativity to express one's experience.</i>
CO5	<i>To think 'out of the box' and generate solutions to complex problems in unfamiliar contexts.</i>

SUBJECT: HINDI

Course Outcomes	
	Name of the course: Daak Bangala
	CLASS: II BA
Course Code	
CO1	<i>नारी जीवन में आने वाली सामाजिक, मानसिक व पारिवारिक परिस्थितियां।</i>
CO2	<i>अभिभावकों के निजी जीवन का बच्चों पर प्रभाव।</i>

CO3	सही समय पर निर्णय लेने की आवश्यकता बताना।
CO4	नारी की मानसिक दशा के एक पक्ष को समझना।
CO5	तकनीकी शब्दों का ज्ञान।

SUBJECT: SANSKRIT

Course Outcomes	
	Name of course: Simhasana Dwatrimshika (5 selected stories) Grammar, Translation and Comprehension
	Class: II SEM BA
	Course Code: AECSK2.5
CO1	<i>Students will be introduced to popular tales & fables in Sanskrit.</i>
CO2	<i>Students will gain knowledge about some well known books in Katha Sahitya such as Panchatantra, Hitopadesha etc.,.</i>
CO3	<i>Students will learn different types of Humanities , necessity of practicing different types of human nature, house holder and his duties towards society etc.</i>
CO4	<i>Students will gain knowledge about social behaviour and values from Simhasana Dwatrimshika.</i>
CO5	<i>Students will learn to frame sentences, splits and effects the sandhis and learns the translation from Sanskrit to Kannada/English</i>

SUBJECT: EVS

	Name of the Course
	Class
	Course Code
CO1	<i>To learn the scope and importance of environmental studies</i>
CO2	<i>To gain detailed knowledge about the ecosystem</i>
CO3	<i>To understand the scope and importance of renewable and non-renewable energies</i>
CO4	<i>To know the practices appropriated for the conservation of various species</i>
CO5	<i>To gain knowledge about the causes and effects of pollution and control measures</i>

C06	<i>Environmental policies and Practices</i>
C07	<i>To have complete knowledge of human communities</i>
C08	<i>To have practical exposure to the environment</i>

SUBJECT: KANNADA

Course Outcomes	
Name of the Course : .	
Class :	. 2 -2
Course Code: AECKA2.1	
CO1	
CO2	
CO3	
CO4	
CO5	

DEPARTMENT OF ARTS

IV SEMESTER

COURSE:
PSYCHOLOGY
JOURNALISM
GENERIC ENGLISH
KANNADA
HINDI
FEIA
INDIAN CONSTITUTION

SUBJECT: PSYCHOLOGY

Course Outcomes		
	Name of the Course	Developmental Psychology
	Class	IV Sem BA
	Course Code	DCPY401
CO1	<i>Understand how social categories such as gender, race, ethnicity age, sexuality and religion that relates to diverse experiences across the lifespan</i>	
CO2	<i>Students will be able to understand the various changes that takes place in puberty and an awareness of risk factors due to substance abuse</i>	
CO3	<i>Students will demonstrate comprehensive understanding of middle adulthood, encompassing physical changes, cognitive development, and psycho-social adjustments, including relationships and vocational considerations.</i>	
CO4	<i>Students will be able to analyze physical changes in late adulthood, including sensory and psychomotor functioning</i>	
CO5	<i>Understand the concept of Death grief and the factors influencing old age</i>	

SUBJECT: JOURNALISM

Sem : IV

Title of the Paper : News Editing and Processing (Discipline Core Elective)

Course Code	DCJMP301
CO1	<i>Understand editing principles and techniques for multimedia.</i>
CO2	<i>Recognize newsroom structures and editorial roles.</i>
CO3	<i>Develop skills in news judgment and language mastery.</i>
CO4	<i>Apply creative headline writing and photo editing techniques.</i>

SUBJECT: GENERIC ENGLISH

Name of the Course	Generic English
Class	IV Sem BA
Course Code	AECEN4.1
CO1	<i>Learnt to identify and understand social context and ethical frame works in the texts</i>
CO2	<i>Skills to communicate confidently and effectively</i>
CO3	<i>Obtained persuasive and creative social media writing skills</i>
CO4	<i>Ability to articulate their views with clarity and confidence</i>
CO5	<i>Eligibility to take up jobs such as content writing, journalism and such other jobs with proficiency in English</i>

SUBJECT: HINDI

Course Outcomes	
Name of the course: Shambhuk	
Class: IV SEM BA	
Course Code	
CO1	<i>नाट्य विधा के साथ उसके मंचन व प्रदर्शन से छात्र अवगत होता है।</i>
CO2	<i>छात्रों में नैतिक मूल्यों का विकास।</i>
CO3	<i>स्नातक परिस्थितियों को समझने में सक्षम होते हैं।</i>
CO4	<i>पूँजीपति वर्ग का शिक्षा पर पडने वाला प्रभाव।</i>
CO5	<i>तकनीकी शब्दों का ज्ञान।</i>

SUBJECT: FE & IA

Name of the Course	Financial Education and Investment Awareness
---------------------------	---

Class	IV Sem BA
Course Code	BBA 3.4
CO1	<i>Understand the concept of Understand the Role of Financial Managers effectively in an organization.</i>
CO2	<i>Apply the compounding & discounting techniques for time value of money Time value of Money</i>
CO3	<i>Understand various investment options available for Individual and Mutual funds</i>
CO4	<i>Understand the usage of various functions in excel and preparation of Financial Plan</i>

SUBJECT: INDIAN CONSTITUTION

Name of the Course		CONSTITUTION OF INDIA															
	Class	IV Sem BA															
	Course Code																
CO1	<i>Understand the philosophy of the constitution and its structure.</i>	<p style="text-align: center;">CONSTITUTION OF INDIA</p> <p style="text-align: center;">Ability Enhancement Compulsory Courses(AECC) III Sem B.Com/BBA and IV Sem BA/B.SC/BCA/BHM/BSW and other Courses</p> <p style="text-align: center;">Course Title: CONSTITUTION OF INDIA</p> <table border="1" style="width: 100%;"> <tr> <td>Total Contact Hours:24</td> <td>Course Credits:2</td> </tr> <tr> <td>No. of Teaching Hours/Week:2</td> <td>Duration of ESA/Exam:1 Hours</td> </tr> <tr> <td>Formative Assessment Marks:20</td> <td>Summative Assessment Marks:30+20=50</td> </tr> </table> <p>Course Objective: The purpose of the course is to familiarize the students with the key elements of Indian constitution. The course has been designed to cover the journey of the India from its emergence as a Republic. This will enable the students to understand various political Institutions that are operationalised under the Indian Constitution.</p> <p>Learning Outcomes: After completing this course students will be able to-</p> <ul style="list-style-type: none"> Understand the philosophy of the Constitution and its structure. Measure the powers and functions of various offices under the Constitution. Appreciate the role of Constitution in a Democracy <table border="1" style="width: 100%;"> <thead> <tr> <th>Unit</th> <th>Contents of Course:</th> <th>24Hours</th> </tr> </thead> <tbody> <tr> <td>Unit-I</td> <td>Chapter- 1 Making of Indian Constitution : Constituent Assembly-Composition, Objectives, Preamble and Salient features of the Indian Constitution. Chapter-2 Fundamental Rights, Fundamental Duties, Directive Principles.</td> <td>8Hours</td> </tr> <tr> <td>Unit-II</td> <td>Chapter-3 Union Government-President, Prime Minister and Council of Ministers Chapter-4 State Government-Governor, Chief Minister and Council of Ministers</td> <td>8Hours</td> </tr> </tbody> </table>	Total Contact Hours:24	Course Credits:2	No. of Teaching Hours/Week:2	Duration of ESA/Exam:1 Hours	Formative Assessment Marks:20	Summative Assessment Marks:30+20=50	Unit	Contents of Course:	24Hours	Unit-I	Chapter- 1 Making of Indian Constitution : Constituent Assembly-Composition, Objectives, Preamble and Salient features of the Indian Constitution. Chapter-2 Fundamental Rights, Fundamental Duties, Directive Principles.	8Hours	Unit-II	Chapter-3 Union Government -President, Prime Minister and Council of Ministers Chapter-4 State Government -Governor, Chief Minister and Council of Ministers	8Hours
Total Contact Hours:24	Course Credits:2																
No. of Teaching Hours/Week:2	Duration of ESA/Exam:1 Hours																
Formative Assessment Marks:20	Summative Assessment Marks:30+20=50																
Unit	Contents of Course:	24Hours															
Unit-I	Chapter- 1 Making of Indian Constitution : Constituent Assembly-Composition, Objectives, Preamble and Salient features of the Indian Constitution. Chapter-2 Fundamental Rights, Fundamental Duties, Directive Principles.	8Hours															
Unit-II	Chapter-3 Union Government -President, Prime Minister and Council of Ministers Chapter-4 State Government -Governor, Chief Minister and Council of Ministers	8Hours															
CO2	<i>measure the powers and fuctions of various offices under the constitution.</i>																
CO3	<i>appreciate the role of constitution in democracy.</i>																

SUBJECT: KANNADA

Course Outcomes	
	Name of the Course : ಕಲಾ ಸೌರಭ
	CLASS: 4ನೇ ಸೆಮಿಸ್ಟರ್
	COURSE CODE: ಕಲಾ ಸೌರಭ -AECKA 4.1
C01	ಪದವಿದರರು ಕಾಯಕ, ಬಡತನ, ಕಾಲ, ಸಂಕೀರ್ಣ ಈ ವಿಷಯಗಳಲ್ಲಿ ಪದವಿದರರು ಜಾಣ್ಮೆ ಮತ್ತು ತಿಳುವಳಿಕೆಯನ್ನು ಪಡೆದುಕೊಂಡರು
C02	ಪದವಿದರರು ಭಾಷೆ ಪಠ್ಯಗಳಲ್ಲಿ ಬರುವ ಲೇಖನಗಳ ಅಧ್ಯಯನದಿಂದ ಕಂಡುಬರುವ ಸಮಸ್ಯೆಗಳಿಗೆ ಪರಿಹಾರ ಕಂಡುಕೊಳ್ಳುವ ಸಾಮರ್ಥ್ಯವನ್ನು ಬೆಳೆಸಿಕೊಂಡರು
C03	ಪದವಿದರರು ಪಠ್ಯಗಳಲ್ಲಿ ಬರುವ ಅನೇಕ ರೀತಿ ಸಮಸ್ಯೆಗಳಿಗೆ ಪರಿಹಾರ ಹುಡುಕುವಂತಹ ಬುದ್ಧಿಮತ್ತೆಯನ್ನು ಬೆಳೆಸಿಕೊಂಡರು.
C04	ಪದವಿದರರು ಭಾಷೆ ಪಠ್ಯಗಳಲ್ಲಿ ಬರುವ ಪಾತ್ರಗಳಲ್ಲಿ ಕಂಡುಬರುವ ಗುಣಗಳನ್ನು ಗಮನಿಸಿ ನಾಯಕತ್ವಗುಣವನ್ನು ಹೊಂದಿದರು
C05	ಪದವಿದರರು ವಿವಿಧ ಭಾಷೆಗಳ ಸಾಮಾನ್ಯ ಅಧ್ಯಯನದೊಂದಿಗೆ ಔದ್ಯೋಗಿಕ ಮತ್ತು ಸಂಶೋಧನಾತ್ಮಕ ಕೌಶಲ್ಯಕಲಿತರು

DEPARTMENT OF ARTS

VI SEMESTER

COURSE:
PSYCHOLOGY -7
PSYCHOLOGY- 8
JOURNALISM -7
JOURNALISM- 8
OPTIONAL ENGLISH -7
OPTIONAL ENGLISH – 8
CA & IT

SUBJECT: PSYCHOLOGY 7

Course Outcomes	
Name of the Course	Organizational Psychology
Class	VI Sem BA NON-NEP
Course Code	Paper 7
CO1	<i>Students will grasp core concepts in organizational behavior, understand its historical evolution, identify I/O psychology career paths, and apply analytical skills to solve real-world organizational issues with</i>

	<i>evidence-based solutions.</i>
CO2	<i>To help students to understand the role of psychology in managing key areas of like recruiting, training and development</i>
CO3	<i>Students will exhibit proficiency in various performance appraisal techniques, including objective, judgmental, and management by objectives, applying them effectively and evaluating their efficacy in practical scenarios.</i>
CO4	<i>Students will understand the link between employee attitudes, job satisfaction, and organizational outcomes, analyze leadership traits and styles, and apply theories to real-world situations.</i>

SUBJECT: PSYCHOLOGY 8

Course Outcomes							
	<table border="1"> <tr> <td>Name of the Course</td> <td>Health Psychology</td> </tr> <tr> <td>Class</td> <td>VI Sem BA NON-NEP</td> </tr> <tr> <td>Course Code</td> <td>Paper 8</td> </tr> </table>	Name of the Course	Health Psychology	Class	VI Sem BA NON-NEP	Course Code	Paper 8
Name of the Course	Health Psychology						
Class	VI Sem BA NON-NEP						
Course Code	Paper 8						
CO1	<i>Students will demonstrate an understanding of the biopsychosocial model of health and illness, as well as knowledge of how psychological factors, including stress, coping mechanisms, and health behaviour change, influence health behaviors.</i>						
CO2	<i>Ability to apply psychological principles to the prevention, treatment, and management of physical and mental health conditions</i>						
CO3	<i>Students will gain knowledge of the role of psychology in promoting healthy lifestyles, such as physical activity and healthy eating habits and in management of diseases</i>						
CO4	<i>Students will gain understanding of the psychological aspects of chronic illness, such as pain management and adjusting to a chronic condition</i>						

SUBJECT: JOURNALISM 7

Course Outcomes

Sem : VI Paper 7

Title of the Paper : Advertising and Public

Course Code	6.1
CO1	<i>Understand the nature, structure, and types of advertising agencies.</i>
CO2	<i>Gain comprehensive understanding of advertising agencies' roles, functions, and copywriting techniques.</i>
CO3	<i>Define public relations, exploring its scope, and assessing the qualities of PR officers.</i>
CO4	<i>Analyze the organizational structure and functions of PR departments.</i>

SUBJECT: JOURNALISM 8

Sem : VI

Title of the Paper : Introduction to Digital Media (Discipline Open Elective)

Course Code 6.2	
CO1	<i>Understand the evolution and scope of digital platforms in media.</i>
CO2	<i>Develop proficiency in writing for various digital platforms such as blogs and social media Learn the fundamentals of online journalism and mobile reporting techniques.</i>
CO3	<i>Acquire skills in producing digital content, including vlogs and Instagram posts.</i>
CO4	<i>Analyze current trends, advantages, and disadvantages of digital media in the contemporary landscape.</i>

SUBJECT: OPTIONAL ENGLISH 7

Course Outcomes	
Name of the Course	Optional English Paper 7
Class	VI Sem BA
Course Code	32641
CO1	<i>To Know how a literary text, explicitly or allegorically negotiates.</i>
CO2	<i>To Trace the history of various literary movements and its textual representations.</i>
CO3	<i>To Locate and represent the various voices through the selections.</i>
CO4	<i>To Apply critical and theoretical approaches to the reading and analysis of literary and cultural texts in multiple genres</i>
CO5	<i>To Distinguish between the different varieties of English used all over the world</i>

SUBJECT: OPTIONAL ENGLISH 8

Course Outcomes	
Name of the Course	Optional English Paper 8
Class	VI Sem BA
Course Code	32642
CO1	<i>To Know how a literary text, explicitly or allegorically negotiates</i>

CO2	<i>To Trace the history of various literary movements and its textual representations.</i>
CO3	<i>To Locate and represent the various voices through the selections.</i>
CO4	<i>To Apply critical and theoretical approaches to the reading and analysis of literary and cultural texts in multiple genres</i>
CO5	<i>To Distinguish between the different varieties of English used all over the world</i>

SUBJECT: CA & IT

CLASS: VI SEM BA

Name of course	Computer Application & Information Technology
CO 1	<i>Demonstrate proficiency in using various software applications, including word processing, spreadsheet, presentation, and database management tools, to solve complex business problems and enhance productivity.</i>
CO2	<i>Analyze and evaluate the impact of emerging technologies on businesses and society, and propose innovative solutions to leverage these technologies for competitive advantage and societal benefit</i>
CO3	<i>Design and develop interactive and user-friendly websites and mobile applications using industry-standard programming languages, frameworks, and development methodologies.</i>
CO4	<i>Apply principles of information security and privacy to assess, mitigate, and manage risks associated with the storage, transmission, and processing of sensitive data in digital environments.</i>
CO5	<i>Collaborate effectively in multidisciplinary teams to plan, implement, and evaluate IT projects, demonstrating strong communication, problem-solving, and project management skills.</i>