

BBA

Course Outcomes 2022-23

Name of the Course :	ನಿರ್ವಹಣಾ ಸೌರಭ -೧/1.3
Class :	ಬಿ.ಬಿ.ಎ/ಬಿ.ಬಿ.ಎ.ಏವಿಯೇಷನ್
Course Code:	ಬಿ.ಬಿ.ಎ/ಬಿ.ಬಿ.ಎ, ಏವಿಯೇಷನ್ ಮೊದಲನೇ ಸೆಮಿಸ್ಟರ್
CO1	ನಾಡು-ನುಡಿ ಚಿಂತನೆ, ದೇಶಾಭಿಮಾನ, ಹೊರನಾಡಿನ ಮತ್ತು ಒಳನಾಡಿನ ಕನಡೆಗರ ವಿಶೇಷತೆ, ನಾಡನು ಒಟ್ಟುಗೂಡಿಸುವ ಮತ್ತು ಭಾಷಾಭಿಮಾನ ಕುರಿತು ವಿದಾರ್ಥಿಗಳು ತಿಳಿದುಕೊಂಡರು
CO2	ಒಂದು ಜನಾಂಗದ ಜೀವನ ವಿಧಾನವೇ ಸಂಸ್ಕೃತಿ. ಮನುಷ್ಯತನದ್ದು ತಾನು ಉತ್ಪನ್ನಗೊಳಿಸಿ ಕೊಳ್ಳಲು ನಡೆಯಿಸುವ ಪಯತ್ನ ಪರಿಣಾಮವೇ ಸಂಸ್ಕೃತಿ. ಪಶ್ಚಿಮೋಂದು ದೇಶಕೂಪಶ್ಚಿಮೋಂದು ಜನಾಂಗಕ್ಕೂ ಅದರದೇ ಆದ ಸಂಸ್ಕೃತಿ ಇರುತ್ತದೆಯೆಂದು ವಿದಾರ್ಥಿಗಳು ತಿಳಿದುಕೊಂಡರು.
CO3	ಜಾಗತೀಕರಣ ಎಂಬ ಪದವು ವಿಶ್ವ ಆರ್ಥಿಕತೆಯೊಂದಿಗೆ ರಾಷ್ಟ್ರ ಆರ್ಥಿಕತೆಯ ಏಕೀಕರಣವನ್ನು ಸೂಚಿಸುತ್ತದೆ. ಇದು ಬಹು ಮುಖಿ ಅಂಶವಾಗಿದೆ, ಹೆಚ್ಚಿನ ಪರಿಸರ ಅವಲಂಬನೆ ಮತ್ತು ಏಕೀಕರಣವನ್ನು ಪರಿವರ್ತಿಸುವ ಎಲ್ಲಾ ಅಂಶಗಳನ್ನು ವಿದಾರ್ಥಿಗಳು ತಿಳಿದುಕೊಂಡರು.
CO4	ಸೃಜನಶೀಲ ವ್ಯಕ್ತಿತ್ವವನ್ನು ಬೆಳೆಸುವ ಕೊಳ್ಳುವ ಸಂಧರ್ಭಗಳನ್ನು ತಿಳಿಯಬಹುದು, ಗಂಡೇ ಆಗಿರಲಿ ಹೆಣ್ಣೇ ಆಗಿರಲಿ ವಿಶೇಷವಾಗಿ ಹೆಣ್ಣು ಈ ಭೂಮಿಗೆ ಮತ್ತೊಂದು ಜೀವವನ್ನು ಬಿಳುವಳಿಯಾಗಿ ನೀಡುವವಳು ಹಾಗಾಗಿ ಸಮಾಜದಲ್ಲೆ ಹೆಣ್ಣಿಗೆ ಗೌರವವನ್ನು ಕೊಡುವ ಅರಿವು ವಿದಾರ್ಥಿಗಳು ತಿಳಿದುಕೊಂಡರು
CO5	ವಿದಾರ್ಥಿಗಳಲ್ಲಿ ಕಲನೈ, ವೈಚಾರಿಕ ಚಿಂತನೆ ಮತ್ತು ಸಾಹಿತ್ಯಮುಖೇನ ಅಮಾಜೋ, ಧಾರ್ಮಿಕ, ರಾಜಕೀಯ ತಿಳುವಳಿಕೆಯನ್ನು ಹೊಂದುವುದು.

Name of the Course	katha pankaj
Class	ಬಿ.ಬಿ.ಎ.
Course Code	AECC04.3
CO1	समृद्ध भाषा के द्वारा स्नातक सर्वांगीण विकास कर सकता है
CO2	महापुरुषों के जीवन से स्नातक मार्गदर्शन प्राप्त कर स्वजीवन का परिष्कार कर सकता है।
CO3	सामाजिक व्यवहार में स्नातक परिपक्व होता है।
CO4	उत्तम नागरिक गुणों का परिष्कार होता है।
CO5	निर्णय लेने में सहायक।

Name of the Course	Kumarasambhavam Vth Canto, Grammar and comprehension
Class	1 Sem B.B.A/B.B.A.M
Course Code	AECC05.1
CO1	1. Students will be introduced to Sanskrit language and poetry in Sanskrit Literature.
CO2	2. Students will learn about greatness of Kalidasa and his works.
CO3	3. Students will be exposed to Penance of Parvati & the Brahmachari's petition. They will learn to enjoy and appreciate the literature and the emotions expressed in the shlokas.
CO4	4. Students will be introduced to the formation of sentences, with the knowledge of Nouns and Verbs.
CO5	5. Students will learn to understand and interpret some simple unread passages.

Course Outcomes	
Name of the Course	Generic English
Class	I Sem BBA
Course Code	AECC02.2
CO1	To acquire the LSRW Skills
CO2	To be aware of their social responsibilities
CO3	To increase their reading Speed
CO4	To acquire the skills of creativity to express one's experience
CO5	To increase their analytical Skills.

Name of the Course	MANAGEMENT PRINCIPLES AND PRACTICE
Class	1 SEM BBA
Course Code	BBA 1.1
CO1	The ability to understand concepts of business management, principles and function of management
CO2	The ability to explain the process of planning and decision making.
CO3	The ability to create organization structures based on authority, task and responsibilities
CO4	The ability to explain the principles of direction, importance of communication, barrier of communication, motivation theories and leadership styles.
CO5	The ability to understand the requirement of good control system and control techniques

Name of the Course	FUNDAMENTALS OF ACCOUNTING
Class	1 SEM BBA
Course Code	BBA1.2
CO1	Understand the framework of accounting as well accounting standards.
CO2	The Ability to pass journal entries and prepare ledger accounts
CO3	The Ability to prepare various subsidiary books
CO4	The Ability to prepare trial balance and final accounts of proprietary concern.
CO5	Construct final accounts through application of accounting software tally.

Name of the Course	MARKETING MANAGEMENT
Class	1 SEM BBA
Course Code	BBA1.3
CO1	Understand the concepts and functions of marketing.
CO2	Analyse marketing environment impacting the business.
CO3	Segment the market and understand the consumer behavior.
CO4	Describe the 4 p's of marketing and also strategize marketing mix
CO5	Describe 7 p's of service marketingmix.

Name of the Course	Digital Fluency
Class	1 SEM BBA
Course Code	BBA 1.4
CO1	Understand the Operating systems and basic usage
CO2	Enabling the students about various Networking device and awareness about security Aspects in networking
CO3	Understand the database managemnet system and the process of online collection & analysis of Data, and also aspects of Digital Society
CO4	Understand the Practical implications of networking and Google forms

Course Outcomes	
Name of the Course	Health & Well-being
Class	I Sem B.Com/ BBA
Course Code	OEPLY111
CO1	Students will be able to recall the spectrum of health and illness to enhance health management.

CO2	Students will be able to recognize stressors in their lives and apply strategies to manage them effectively.
CO3	Students will be able to analyze health-promoting and health-compromising behaviors and apply them to manage illness.
CO4	Students will be able to evaluate personal weaknesses and develop strategies to improve quality of life.

Course Outcomes	
Name of the Course	Writing for Media
Class	I Sem B.Com/ BBA
Course Code	OEJM111
CO1	Apply media literacy, ethical rules, and journalistic writing forms to create engaging content, emphasizing information gathering and rewriting skills.
CO2	Demonstrate proficiency in radio scripting principles, script design, and language aesthetics for effective communication in various script formats.
CO3	Analyze the elements of TV scripting, language, and grammar to craft scripts for entertainment programs and news, showcasing creative storytelling skills.
CO4	Utilize content writing strategies for social media and blogging, staying updated on current trends to engage audiences effectively across online platforms

3rd SEM BBA

Name of the Course :	ಬಿ.ಬಿ.ಎ /ಬಿಬಿ.ಎ ಏವಿಯೇನ್ 3ನೇ ಸೆಮಿಸ್ಟರ್
Class :	ಬಿ.ಬಿ.ಎ /ಬಿಬಿ.ಎ ಏವಿಯೇನ್ 3ನೇ ಸೆಮಿಸ್ಟರ್
Course Code:	ನಿರ್ವಹಣಾ ಸೌರಭ -AECKA3.4
CO1	ಸಾತ್ಕಂತ್ಯುಂದ ನಂತರ ಸಾಮಾನ್ಯನರ ಬದುಕು ಹೇಗೆ ಸುಧಾರಿಸಿದೆ ಎಂಬ ತಿಳುವಳಿಕೆ ಹೊಂದುವುದು, ಸಮಾದಲಿ ಶ್ರೀಮಂತರು ಮತ್ತು ಅಧಿಕಾರವರ್ಗದವರು ಜನಸಾನಲನ್ನು ಹೇಗೆ ಸೊಷಣೆ ಮಾಡುತ್ತಾರೆ ಎಂಬ ಅರಿವನ್ನು ಹೊಂದುವುದು ಹಾಗೆ ಸಮಾಜ ಸುಧಾರಣೆಗೆ ಜಾನ್ಲವನ್ನು ಹೊಂದುವುದು.
CO2	ವೈಚಾರಿಕ ಚಿಂತನೆಯ ಜೊತೆಗೆ ವಿಮರ್ಶಾ ದೃಷ್ಟಿಹೋನವನ್ನು ಫರಗಲ ಅಧ್ಯಯನ ಮೂಲಕ ತಿಳಿವಳಿಕೆ ಹೊಂದುವುದು
CO3	ಸಮಾಜದಲ್ಲಿ ಫುನುಷಣ ಬದುಕು ಹೇಳು ಬೀಳುಗಳ ಮದಲಿ ಜೀವನವನ್ನು ಕಟಿಹೋಳುಫ ಬದುಕಿನ ಸೂಕ್ತತೆಯನ್ನು ತಿಳಿದುಕೊಳ್ಳುವುದು
CO4	ಸಮಾಜದಲ್ಲಿ ಫುನುಷಣ ಬದುಕು ಮಾನವೀಯ ಮೌಲಗಲೊಂದಿಗೆ ಬದುಕುವುದು ಮತ್ತು ನೈತಿಕ ಜೀವನವನ್ನು ಕಟಿಹೋಳುಫ ಮನೋಭಾವ ಬೆಳೆಸಿಕೊಳ್ಳುವುದು
CO5	ಸಮಾಜ-ಸಂಸ್ಕೃತಿ ಹಾಗೂ ವೈಚಾರಿಕ ಚಿಂತನೆಗಳನ್ನು ಬೆಳೆಸಿಕೊಳ್ಳುವುದು

Course Outcomes	
Name of the Course	Generic English
Class	3 Sem BBA
Course Code	AECEN3.2
CO1	Equipped themselves with interpersonal communication skills
CO2	Augmented presentation and analytical skills
CO3	Ability to critically analyse, interpret and appreciate literary texts
CO4	An awareness of social, cultural, religious and ethic diversities
CO5	Facilitated employability in emerging sectors such as - content writers, interpreters, translators, transcribers

Name of the Course	kaavy kanak
Class	बी.बी.ए.
Course Code	AECHN 3.3
CO1	काव्य के सौन्दर्य को अनुभव करना।
CO2	साहित्य के विभिन्न रूपों का ज्ञान।
CO3	भक्तिकालीन व आधुनिक काव्य द्वारा काव्य की विधाओं से अवगत कराना।
CO4	तकनीकी शब्दों का ज्ञान कराना।
CO5	व्यवहारिक भाषा का ज्ञान देना।

Name of the Course	Kishkinda Khanda of Champu Ramayanam of Bhoja and Management in Bhagavadgeetha
Class	3rd Sem B.B.A/BBAM
Course Code	AECSK 3.1
CO1	1. Students will be introduced to critical study of Champu Literature in Sanskrit.

CO2	2. Students will learn comparative study of Champu Ramayana and Valmiki Ramayana. Students will gain knowledge about Bhoja's Poetic skill/style and scholastic abilities.
CO3	3. Students will learn critical appreciation of literature and allied subjects.
CO4	4. Students will understand Rama's personality/knowledge about the friendship, relationship of husband and wife.
CO5	5. Students will learn the management skills thought in Bhagavadgeetaha.

Name of the Course	COST ACCOUNTING
Class	3 Sem BBA
Course Code	BBA. 3.1
CO1	Demonstrate an understanding of the concepts of costing and cost accounting.
CO2	Classify, allocate apportion overheads and calculate overhead absorption rates.
CO3	Demonstrate the ability to calculate labour cost
CO4	Demonstrate the ability to prepare a cost sheet.
CO5	Prepare material related documents, understand the management of stores and issue procedures.

Name of the Course	ORGANIZATIONAL BEHAVIOUR
Class	3 Sem BBA
Course Code	BBA. 3.2
CO1	a) Demonstrate an understanding of the role of OB in business organization.
CO2	b) Demonstrate an ability to understand individual and group behavior in an organization.

CO3	c) Be able to explain the effectiveness of organizational change and development of organisation.
CO4	d) Demonstrate an understanding of the process of organizational development and OD Interventions.
CO5	e) Demonstrate an understanding of the process of OD Interventions.

Name of the Course	STATISTICS FOR BUSINESS DECISIONS
Class	3 Sem BBA
Course Code	BBA 3.3
CO1	To understand the basic concepts in statistics.
CO2	To classify and construct statistical tables.
CO3	To understand and construct various measures of central tendency, dispersion and skewness.
CO4	To apply correlation and regression for data analysis.
CO5	To understand the time series.

Name of the Course	Financial Education and Investment Awareness
Class	3rd Sem BBA
Course Code	BBA 3.4
CO1	Understand the concept of Understand the Role of Financial Managers effectively in an organization.
CO2	Apply the compounding & discounting techniques for time value of money Time value of Money

CO3	Understand various investment options available for Individual and Mutual funds
CO4	Understand the usage of various functions in excel and preparation of Financial Plan

Name of the Course	constitution of india
Class	3 Sem BBA
Course Code	BBA 3.5
CO1	Understand the philosophy of the constitution and its structure.
CO2	measure the powers and fuctions of various offices under the constitution.
CO3	appriciate the role of constitution in democracy.

5th SEM BBA

Name of the Course	Income Tax - I
Class	V Sem BBA
Course Code	5.1
CO1	To assist students to become good managers with a deep insight into tax and tax related concepts
CO2	To enable students to know about Taxation and types of taxes, exempted incomes and taxable incomes
CO3	To know the process of computation of residential status and incidence of tax
CO4	To know how to compute taxable income from salary and independently file the tax returns

CO5	To enable the students to have understanding of the processes in calculating income from house property
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Name of the Course	BUSINESS REGULATIONS
Class	V Sem BBA
Course Code	5.2
CO1	The students will gain comprehensive knowledge of Indian contract Act which is the basis of business regulation
CO2	The students will have good understanding of the sale of goods Act in a practical manner.
CO3	The students will be exposed to the concepts of information technology Act to safeguard themselves from cyber crimes
CO4	The students will gain good knowledge of the competition law to protect themselves from unfair practices and also make claims for the losses suffered through COPRA
CO5	The students will gain awareness regarding protecting themselves and the environment through the economic and environmental laws.

Name of the Course	INDIRECT TAXES
Class	V Sem BBA
Course Code	5.3
CO1	To enable students to understand the basic concepts of taxation
CO2	The students will have the good understanding of GST framework
CO3	The students will learn the process of calculating value of supply and ascertaining the place and time of supply

CO4	It enables students to have proper understanding of the tax rates and ITC calculation
CO5	To enable students to gain knowledge on customs duty and its computation

Name of the Course	INFORMATION TECHNOLOGY FOR BUSINESS – I
Class	V Sem BBA
Course Code	5.4
CO1	To appreciate and implement the knowledge of information technology and information system
CO2	To enable the students to understand various subsystems of information system
CO3	To familiarize students with nature and purpose of database Systems and how they work
CO4	To develop skills among the students to design and implement simple Computer based business Information Systems using MS EXCEL
CO5	To familiarize students in latest aspects of Information Technology used in business context

Name of the Course	ADVANCED CORPORATE FINANCIAL MANAGEMENT
Class	V Sem BBA
Course Code	FN 5.5
CO1	Student should be able to recall the role of Financial Management in Business
CO2	Student should be able to describe Corporate Valuation and its methods
CO3	Student should be able to recall the Various Value Based Management

CO4	Student should be able to get familiarised with corporate restructuring
CO5	Student should be able to apply M & A In decision Making

Name of the Course	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT
Class	V Sem BBA
Course Code	FN 5.6
CO1	Students will gain the knowledge of basic investment concepts
CO2	Students are familiarised about investment alternatives
CO3	Students will understand the techniques used in portfolio construction
CO4	Students will know about Bond and risk associated with Bond
CO5	Students will understand about mutual funds and methods of valuation

Name of the Course	CONSUMER BEHAVIOUR
Class	V Sem BBA
Course Code	MK 5.5
CO1	To develop an understanding about the consumer decision-making process and its applications in marketing function of firms.
CO2	Establish the relevance of consumer behavior theories and concepts to marketing decisions.
CO3	To give an understanding of the concepts relating to the environmental determinants of consumer behaviour
CO4	To give insights on taking wise decisions and evaluation
CO5	To enhance their knowledge on consumerism and its relevance

Name of the Course	INTEGRATED MARKETING COMMUNICATION
Class	V Sem BBA
Course Code	MK 5.6
CO1	To familiarize students with essential concepts and techniques for the development and designing of an effective Integrated Marketing Communication program.
CO2	To provide the learning about various communication tools and its effectiveness
CO3	Foster creative ideas among learners for development of effective marketing communication program
CO4	To enhance better understanding on advertising, sales promotion and public relations
CO5	To understand the concepts of digital media and advertising

Name of the Course	INDUSTRIAL RELATIONS AND EMPLOYEE LEGISLATION
Class	V Sem BBA
Course Code	HR 5.5
CO1	To familiarize students with the Industrial Relations and Legislations relating to Regulatory and Social Security of Employees in India.
CO2	To give knowledge on the industrial regulation Act and trade union Act
CO3	To give an understanding regarding industrial conflicts and negotiation
CO4	Students should be able to understand the regulations of factories Act, sexual harassment and contract labour Act
CO5	To equip students with the proper understanding and knowledge of various regulations relating to employment

Name of the Course	COMPENSATION AND PERFORMANCE MANAGEMENT
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Class	V Sem BBA
Course Code	HR 5.6
CO1	Understand the concepts of Compensation management.
CO2	Describe job evaluation and its methods.
CO3	Evaluate the different methods of wages.
CO4	Describe performance management and methods of performance management
CO5	Preparation of Payroll.

Name of the Course	CULTURE AND DIVERSITY
Class	V Sem BBA
Course Code	5.7
CO1	To Familize students Diversity of Indian Society with reference to Geographical, Religious, Cultural & Unity in Diversity.
CO2	To make students to understand the Impact & Importance of Indian Family , Caste system.
CO3	To make students to understand the Impact & Importance of Women in India, SC'S, ST'S, etc.,
CO4	To make students to understand the Impact & Importance of Contemporary Challenges Before Indian Society.
CO5	To make students to understand the Impact & Importance of Child Labour, Migrant Labour, Bonded Labour etc.,

BBA EVEN SEM COURSE OUTCOME

2nd SEM BBA

Name of the Course :	ನಿರ್ವಹಣಾ 2ನೇ ಸೆಮಿಸ್ಟರ್
Class :	ನಿರ್ವಹಣಾ ಸೌರಭ 2ನೇ ಸೆಮಿಸ್ಟರ್
Course	ನಿರ್ವಹಣಾ ಸೌರಭ --AECKA2.4

Code:	
CO1	ಕಾಯಕ, ಸಾಮರಸ್ಯ, ಅಂತಃಕರಣ, ಸಂಕೀರ್ಣ ಈ ವಿಷಯಗಳ ಹಿನ್ನೆಲೆಯಲ್ಲಿ ಕವಿತೆ, ಕಥೆಗಳಿಂದ ಹೆಚ್ಚಿನ ಜಾನ್ಮ ಮತ್ತು ತಿಳುವಳಿಕೆಯನ್ನು ಪಡೆದುಕೊಳ್ಳುವುದು
CO2	ಕಾಯಕ, ಸಾಮರಸ್ಯ, ಅಂತಃಕರಣ, ಸಂಕೀರ್ಣ ಇವುಗಳ ಆಧಾರದ ಮೇಲೆ ವಿದಾರ್ಥಿಗಳು ವಿಮರ್ಶಾತ್ಮಕವಾಗಿ ಚಿಂತನೆ ಮಾಡುವುದು ಮತ್ತು ಅವುಗಳ ಕುರಿತು ನಿರ್ಣಯವನ್ನು ಕೈಗೊಳ್ಳುವುದು.
CO3	ಕವಿತೆ, ಕಥೆ ಲೇಖನ ಭಾಷೆಯ ವೈಶಿಷ್ಟ್ಯ ಮತ್ತು ಪಾತ್ರಗಳ ಮಧ್ಯೆ ನಡೆಯುವ ಸಂವಹನ ರೀತಿಯನ್ನು ತಿಳಿಯಬಹುದು
CO4	ಕವಿತೆ, ಕಥೆ ಲೇಖನಗಳಲ್ಲಿ ಬರುವ ಪಾತ್ರಗಳಿಂದ ನಾಯಕತ್ವದ ಗುಣವನ್ನು ತಿಳಿಯಬಹುದು
CO5	

Course Outcomes	
Name of the Course	Generic English
Class	II Sem BCOM/BBA/BBAM
Course Code	AECEN2.2
CO1	To acquire the LSRW Skills.
CO2	Learn to appreciate literary art.
CO3	To increase their reading speed.
CO4	To acquire the skills of creativity to express one's experience.
CO5	To increase their analytical Skills.

Name of the Course	गद्य शिखर
Class	बी.बी.ए.
Course Code	AECHN 2.3
CO1	स्नातक छात्र देश के सर्वांगीण विकास में योगदान देंगे।
CO2	स्नातक देश को विकास के मार्ग में अपनी उद्यमशीलता के साथ ले जाएंगे।
CO3	स्नातक वर्ग गंभीरता से सोचने व प्रभावशाली ढंग से संवाद करने में सक्षम होंगे।

CO4	सामुहिक ढंग से कार्य करने की दक्षता प्राप्त होगी। जिससे वह सफल आजीविका पाने में सक्षम होगा।
CO5	स्नातक वर्ग नैतिक मूल्यों को समझने वाला व संस्कृति का सफल वाहक बनेगा

Name of the Course	Mitra Samprapthi from Panchatantra, Grammar and comprehension
Class	2nd Sem B.B.A/B.B.A.M
Course Code	AECSK2.1
CO1	Students will be introduced to popular tales & fables in Sanskrit.
CO2	Students will gain knowledge about some well known books in Katha Sahitya such as Panchatantra, Hitopadesha etc.,.
CO3	Students will learn different types of Humanities , necessity of practicing different types of human nature, house holder and his duties towards society etc.
CO4	Students will gain knowledge about social behaviour and values from Katha Sahitya.
CO5	Students will learn to frame sentences, splits and effects the sandhis and learns the translation from Sanskrit to Kannada/English

Name of the Course	FINANCIAL ACCOUNTING
Class	2 SEM BBA
Course Code	BBA2.1
CO1	Ability to understand the conversion of single entry into double entry.
CO2	The ability to prepare final accounts of partnership firms
CO3	The ability to understand the process of public issue of shares and accounting for the same
CO4	The ability to prepare final accounts of joint stock companies.

CO5	The ability to prepare and evaluate vertical and horizontal analysis of financial statement
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Name of the Course	HUMAN RESOURCE MANAGEMENT
Class	2 SEM BBA
Course Code	BBA2.2
CO1	Ability to describe the role and responsibility of Human resources management function on business
CO2	Ability to describe HRP, Recruitment and Selection process
CO3	Ability to describe to induction, training, and compensation aspects.
CO4	Ability to explain performance appraisal and its process.
CO5	Ability to demonstrate Employee Engagement and Psychological Contract.

Name of the Course	BUSINESS ENVIRONMENT
Class	2 SEM BBA
Course Code	BBA 2.3
CO1	An Understanding of components of business environment.
CO2	Ability to analyse the environmental factors influencing business organisation
CO3	Ability to demonstrate Competitive structure analysis for select industry.
CO4	Ability to explain the impact of fiscal policy and monetary policy on business.
CO5	Ability to analyse the impact of economic environmental factors on business.

Name of the Course	ENVIRONMENTAL STUDIES
Class	2 sem BBA
Course Code	BBA 2.4
CO1	To learn the scope and importance of environmental studies
CO2	To gain detailed knowledge about the ecosystem
CO3	To understand the scope and importance of renewable and non-renewable energies
CO4	To know the practices appropriated for the conservation of various species
CO5	To gain knowledge about the causes and effects of pollution and control measures
CO6	Environmental policies and Practices
CO7	To have complete knowledge of human communities
CO8	To have practical exposure to the environment

Course Outcomes	
Name of the Course	Health & Well-being
Class	II Sem B.Com/ BBA
Course Code	OEPY211
CO1	Students will analyze the complex interplay between youth, gender, and identity, integrating diverse cultural and global viewpoints.
CO2	Through collaboration and innovative problem-solving, students will devise strategies to address contemporary challenges related to youth identity and gender roles.
CO3	Students will develop a comprehensive understanding of identity formation, considering family, peers, workplace, and cultural influences
CO4	By critically examining issues like youth violence and changing gender roles, students will promote inclusive and non-gender stereotyped attitudes.

CO5	Engaging in ethical, culturally sensitive discussions and interventions, students will demonstrate a commitment to social justice and global citizenship in addressing youth, gender, and identity issues
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Course Outcomes	
Name of the Course	Photo Journalism
Class	II Sem B.Com/ BBA
Course Code	OEJM211
CO1	Understand photography evolution, camera types, lighting, and trends.
CO2	Analyze photojournalism scope, roles, sources, and responsibilities.
CO3	Apply photo editing techniques, including caption writing and software.
CO4	Use smartphones for capturing, editing, and uploading news content.

4th SEM BBA

Name of the Course :	ನಿರ್ವಹಣಾ ಸೌರಭ 4ನೇ ಸೆಮಿಸ್ಟರ್
Class :	ನಿರ್ವಹಣಾ ಸೌರಭ 4ನೇ ಸೆಮಿಸ್ಟರ್
Course Code:	ನಿರ್ವಹಣಾ ಸೌರಭ -AECKA4.4
CO1	ಪದವಿದರರು ಯುದ್ಧ ರಾಷ್ಟ್ರೀಯತೆ, ಶಾಂತಿ ಸಂಕೀರ್ಣ ಈ ವಿಷಯಗಳಲ್ಲಿ ಪದವಿದರರು ಜಾನ್ ಮತ್ತು ತಿಳುವಳಿಕೆಯನ್ನು ಪ್ರದೇಶಿಸುತ್ತಾರೆ
CO2	ಪದವಿದರರು ಈ ಲೇಖನಗಳ ಅಧ್ಯಯನದಿಂದ ಅಲಿ ಕಂಡುಬರು ಸಮಸ್ಯೆಗಳಿಗೆ ಪರಿಹಾರ ಕಂಡುಕೊಳ್ಳುವ ಸಾಮರ್ಥ್ಯ ಬೆಳೆಸಿಕೊಂಡರು
CO3	ಪದವಿದರರು ವಿದ್ಯಾರ್ಥಿ ಸಂವಹನ ಮಾಧ್ಯಮಗಳ ಭಾಷೆಯನ್ನು ಯುಕ್ತವಾಗಿ ಬಳಸುವ ಪರಿಚಯವನ್ನು ಪ್ರದೇಶಿಸುತ್ತಾರೆ.
CO4	ಪದವಿದರರು ನಾಯಕತ್ವದಿಂದ ಯಾವುದೇ ವಿಷಯವನ್ನು ಪರಿಣಾಮಕಾರಿಯಾಗಿ ಅಭಿವೃದ್ಧಿಗೊಳಿಸುವ ಕೌಶಲವನ್ನು ಹೊಂದುವರು
CO5	ಪದವಿದರರು ಯುದ್ಧ ರಾಷ್ಟ್ರೀಯತೆ, ಶಾಂತಿ ಸಂಕೀರ್ಣ ಈ ವಿಷಯಗಳಲ್ಲಿ ಪದವಿದರರು ಜಾನ್ ಮತ್ತು ತಿಳುವಳಿಕೆಯನ್ನು ಪ್ರದೇಶಿಸುತ್ತಾರೆ

Course Outcomes	
Name of the Course	Generic English
Class	4 Sem BBA
Course Code	AECEN4.2
CO1	Acquired creative, interpretative and critical thinking
CO2	Obtained persuasive and creative social media writing skills
CO3	Eligibility to take up jobs such as content writing, journalism and such other jobs with proficiency in English
CO4	Skills to communicate confidently and effectively
CO5	Learnt to identify and understand social context and ethical frame works in the texts

Name of the Course	Agni shikha
Class	बी.बी.ए.
Course Code	AECC04.4
CO1	नाट्य विधा के साथ उसके मंचन व प्रदर्शन से छात्र अवगत होता है।
CO2	छात्रों में नैतिक मूल्यों का विकास।
CO3	स्नातक परिस्थितियों को समझने में सक्षम होते हैं।
CO4	पूँजीपति वर्ग का शिक्षा पर पड़ने वाला प्रभाव।
CO5	तकनीकी शब्दों का ज्ञान।

Name of the Course	Mudra Rakshasam – 1st ACT, Dramaturgy and Dramatists
Class	4th Sem B.B.A/B.B.A.M
Course Code	AECSK4.1
CO1	Students will be introduced to Dramatic Literature in Sanskrit Types of Dramas, Knowledge of Natyashastra. Students will learn about dramatists of Sanskrit Literature, style and fame.
CO2	Students will learn about Vishaka Datta's place, time and works and his dramatic skill.
CO3	Students will understand the character and behaviour of Chanakya & Rakshasa. Students also learn to depicts contemporary politics & highness

	of Chanakya. They will gain knowledge about Minister's Character, his sacrifice towards success of the King, skill, hard efforts required to reach the goal.
CO4	Students will be able to appreciate the emotions expressed, prosody employed, dialogues and other gesters expressed in the drama.
CO5	Students will be introduced to the Concepts of Rasa, Bhava and Abhinaya & theoretical aspects related to the production of the play.

Name of the Course	MANAGEMENT ACCOUNTING
Class	4 Sem BBA
Course Code	BBA 4.1
CO1	Explain the application of management accounting and various tool used
CO2	Understanding and preparing marginal costing.
CO3	Analyse financial statements using various ratios for business decisions.
CO4	Prepare cash flow statements
CO5	Prepare different types of budgets for the business.

Name of the Course	BUSINESS ANALYTICS
Class	4 Sem BBA
Course Code	BBA 4.2
CO1	Understand types of analytics and data models
CO2	Understand the role of data indecision making, sources and types of Data.
CO3	Ability to analyse data using different data analytic tools and draw inferences.
CO4	Understand applied statistics for business problems.
CO5	Demonstrate visualization of data.

Name of the Course	FINANCIAL MARKETS & SERVICES
Class	4 Sem BBA
Course Code	BBA 4.2
CO1	Understand the Overview of Indian financial system.
CO2	Understand the different types of financial institutions and their role.
CO3	Understand concept of financial services, types and functions.
CO4	Understand the different types of financial Instruments and its features.
CO5	Understand the different types of financial market and its role.

Name of the Course	FINANCIAL MANAGEMENT
Class	4 Sem BBA
Course Code	BBA 4.3
CO1	To identify the goals of financial management.
CO2	To apply the concepts of time value of money for financial decision making.
CO3	To evaluate projects using capital budgeting techniques.
CO4	To design optimum capital structure using EBIT and EPS analysis.
CO5	To evaluate working capital effectiveness in an organization.

Course Outcomes	
Name of the Course	Psychology & Mental Health
Class	IV Sem B.Com/ BBA
Course Code	OEPY311
CO1	Students will analyze mental health, considering its principles and the influence of physiological, psychological, and social factors while addressing ethical concerns.

CO2	Students will apply interpersonal approaches to mental health, incorporating non-violent communication and conflict resolution techniques, and utilize the A-B-C model to evaluate cognitive distortions.
CO3	Students will distinguish between various mental health conditions such as stress, burnout, anxiety, fear, worry, phobia, depression, and examine the psychological processes involved in grief and trauma.
CO4	Students will evaluate the necessity for mental health intervention, considering physiological, cultural, and social factors, and employ coping mechanisms and self-care practices for promoting positive mental health.

Course Outcomes	
Name of the Course	Quantitative Mathematics
Class	IV Sem B.Com/BBA
Course Code	MATOET 3.1(B)
CO1	Student should be able to understand number system and fundamental operations
CO2	Student should be able to understand the concept of linear, quadratic and simultaneous equations
CO3	Student should be able to understand and solve the problems based on age
CO4	Student should be able to solve speed and distance related problems

6th SEM BBA

Name of the Course	INCOME TAX - II
Class	VI Sem BBA
Course Code	6.1
CO1	Understand the procedure for computation of income from business and other Profession.
CO2	Ability to compute capital gains.
CO3	Compute the income from other sources.
CO4	Demonstrate the computation of total income of an Individual.

CO5	Comprehend the assessment procedure and to know the power of income tax authorities.
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Name of the Course	STRATEGIC MANAGEMENT
Class	VI Sem BBA
Course Code	6.2
CO1	To understand various concepts of strategic management
CO2	To give insights on the various dimensions of environmental appraisal
CO3	To enable students to learn the concepts of strategic planning
CO4	To identify the various concepts of implementing various strategies in an organisation
CO5	To determine various methods of evaluation of strategy

Name of the Course	INTERNATIONAL BUSINESS
Class	VI Sem BBA
Course Code	6.3
CO1	Understand the concept of International Business.
CO2	To understand the various modes of entry in to International Business
CO3	Helps the students in understanding how a business can become globalised.
CO4	Understand the role of international business in marketing intelligence
CO5	To equip students with better understanding about the concepts of international finance and documentation

Name of the Course	INFORMATION TECHNOLOGY FOR BUSINESS – II
Class	VI Sem BBA
Course Code	6.4
CO1	To familiarize with the aspect of Internet, Email, Search Engine
CO2	To provide an analytical and technical framework to understand the emerging world of E-commerce.
CO3	Understand the role of information technology in electronic payment system
CO4	To develop skills in E marketing Techniques
CO5	To familiarize with the aspect of Online Social Networks

Name of the Course	RISK MANAGEMENT AND DERIVATIVES
Class	VI Sem BBA
Course Code	FN 6.5
CO1	Students will be able to compare risk level of projects to make investment
CO2	Students will know the concept of derivatives and risk management
CO3	Students will learn to manage funds using future contract
CO4	Students will learn about option trading
CO5	students will understand the principles and practise of option pricing models.

Name of the Course	INTERNATIONAL FINANCE
Class	VI Sem BBA
Course Code	FN 6.6

CO1	To Make students familize on Overview of Global Financial Management.
CO2	To Make students to get equipped with International Financial Decisions using International Capital Budgeting
CO3	To Make students exposure towards FOREX and its theories
CO4	To Familize students with Foreign Exchange Risk & its Hedging Strategies
CO5	To Familize students with Interest Rate Risk & its Hedging Strategies

Name of the Course	DIGITAL MARKETING
Class	VI Sem BBA
Course Code	MK 6.5
CO1	To gain understanding on the various concepts of digital marketing
CO2	Understand Search Engine Optimization tools and techniques
CO3	To Gain skills on creation of Google AdWords & Google and to understand Search Engine Marketing
CO4	Gain knowledge on the types of Conversions.
CO5	Gain knowledge on Social Media Marketing and Digital Communities

Name of the Course	SUPPLY CHAIN AND LOGISTICS MANAGEMENT
Class	VI Sem BBA
Course Code	MK 6.6
CO1	To introduce the students to the Fundamentals of Logistics and Supply Chain Management Strategies and the Market Environment for Logistics and Supply Chain Management
CO2	Understand the fundamentals of Logistics and Supply Chain Management

CO3	To give better understanding on the customer focus in supply chain management
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Name of the Course	INTERNATIONAL HUMAN RESOURCES MANAGEMENT
Class	VI Sem BBA
Course Code	HR 6.5
CO1	To understand the various concepts of International Human Resources Management
CO2	To gain knowledge on various aspects of multiculturalism
CO3	To familiarize the students with various aspects of Human Resource planning, selection and training and development
CO4	To describe performance management and compensation
CO5	To provide knowledge on the concepts of repatriation, industrial relations and other global HR Issues
CO4	Comprehend the relationship between competitive strategies and supply chain strategies
CO5	To equip students with various demand management in supply chain

Name of the Course	ORGANISATIONAL DEVELOPMENT AND CHANGE MANAGEMENT
Class	VI Sem BBA
Course Code	HR 6.6
CO2	To understand the various components of an organizational development

CO2	To understand how organizational development differs from other change methods
CO3	To analyse/ diagnose on-going activities within an organization and design and plan the implementation of selected OD interventions
CO4	To discuss the strategic importance of change interventions, evaluation and institutionalisation
CO5	To understand organisational development in global settings

Name of the Course	CREATIVITY AND INNOVATION
Class	VI Sem BBA
Course Code	6.7
CO1	To Familiarize students Overview of Creativity, with Factors, Profiles
CO2	To make students to understand the Impact & Importance of Innovation Management with reference to Inventions & Discovery
CO3	To make students to understand the Various Case Studies on Creativity & Innovation
CO4	To make students to understand the Impact & Importance of Various forms of Arts. Paintings.
CO5	To make students to understand the Impact & Importance of performing arts, Case studies etc.,