



**SINDHI COLLEGE**

# SINDHI COLLEGE

(Arts / Commerce / Management / Science)

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Permanently affiliated to Bengaluru City University & Re – accredited by NAAC B ++( CGPA 2.98 )  
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## ASSESSMENT BOOK

**2022 - 2023**

Student Name : LAVANYA Reg. No. : U18IP22C0036

Class : B.com Section : 'B' Semester 1<sup>st</sup> Sem

Subject : MANAGEMENT PRINCIPLE AND APPLICATION

Lav

Signature of the Student

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# MANAGEMENT PRINCIPLE AND APPLICATION ASSIGNMENT - 02

Visit any business organization and collect the information on types of planning, adopted by them.

Some of the planning adopted by the Infosys company are as follows  
planning is about managing resources and priorities in an organized way. Bersey says.

"management is related to leadership and its related productivity".

There are four types of plan.

⇒ operational planning

operational plans are about "how things need to happen", motivational leadership. Speaker mark stony said at linkedln. "Guidelines of how to accomplish the mission are set".

This type of planning typically describes the

day to day running of the company. Operational plans are often described as single use plan or ongoing plan. Single use plans are created for events and activities with a single occurrence [such as a single marketing campaign] ongoing plan include policies for approaching problems, rules for specific regulations and procedure for a step by step process for accomplishing particular objectives.

### ⇒ Strategic planning

"Strategic plans are all about why things need to happen", "Story said, "It is big picture long term thinking a mission and casting a vision". Strategic planning includes a high level overview of the entire business. It's the foundational basis of the organization and will dictate long term decisions. The help of strategic planning can be anywhere from the next two years to the next 10 years. Important components of a strategic plan are vision, mission and values.

### ⇒ Tactical planning

"Tactical plans are about what is going to happen". Story said. "Basically at the

tactical level there are many focused, specific and short-term plans where the actual work is being done, that support the high level strategic plans.

Tactical planning supports strategic planning. It includes tactics that the organization plan to use achieve what's outlined in the strategic plan. often the scope is less than one year and breaks down the strategic plan into actionable chunks. Tactical planning is different from operational planning in that tactical plans ask specific questions about what needs to happen to accomplish a strategic goal, operational plans ask how the organization will generally do something to accomplish the company's mission.

### ⇒ Contingency planning

Contingency plans are made when something unexpected happens or when something needs to be changed. Business experts sometimes refer to these plans as a special type of planning. Contingency planning can be helpful in circumstances that call for a change. Although managers should anticipate changes when engaged in any of the primary types of planning, contingency planning is essential in moments when changes can't be

foreseen as the business world becomes  
more complicated contingency planning  
becomes more important to engage in  
and understand.

Visit any business organisation and different types of authority followed and also draw organisational structure of authority.

Authority is the right to perform or command. To allow its holder to act in certain designated ways and to directly influence the actions of others through orders.

Types of authority

Three main types of authority can exist within an organization

- 1) Line authority
- 2) Staff authority
- 3) Functional authority

Each type exists only to enable individuals to carry out the different types of responsibilities with which they have been charged.



Line authority

The most fundamental authority within an organization reflects existing superior-subordinate relationships. It consists of the right to make decisions and to give orders concerning the

production sales or finance related behaviour of subordinates.

In general line authority pertains to matters directly involving management system production sales, finance etc. and as a result with the attainment of objectives, people directly responsible for those areas within the organization are delegated line authority to assist them in performing their obligatory activities.



### Staff authority

Staff authority consists of the right to advise or assist those who possess line authority as well as other staff personnel. Staff authority enables those responsible for improving the effectiveness of line personnel to perform their required tasks.

Line and staff personnel must work together closely to maintain the efficiency and effectiveness of the organization. To ensure that line and staff personnel do work together, productively management must make sure both groups understand the organizational mission have specific objectives and also realize that they are partners in helping the organization reach its objectives.

Size is perhaps the most significant factor

in determining whether or not an organization will have staff personnel, the larger the organization the greater the need and ability to employ staff personnel.

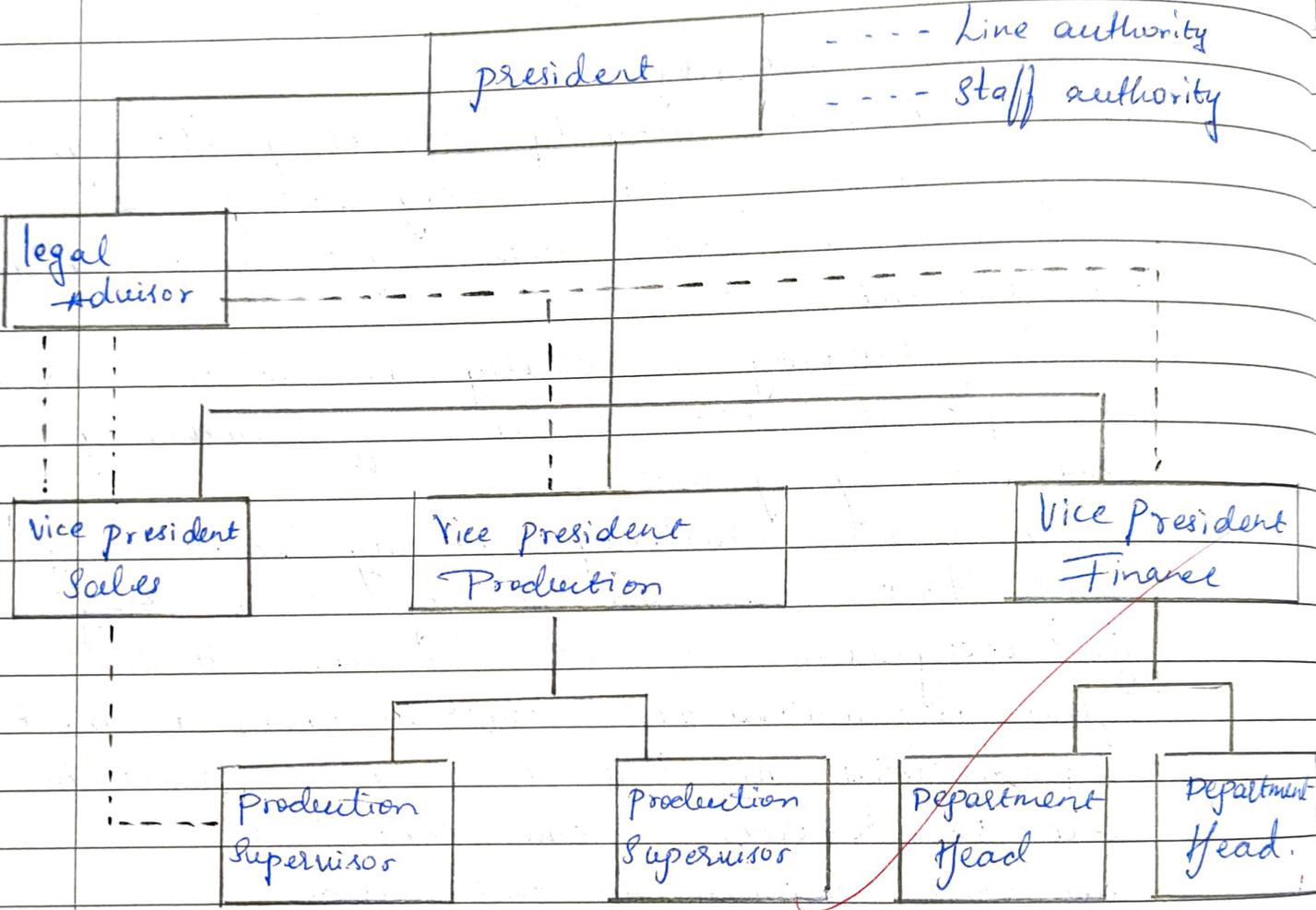
### → Functional authority

Functional authority consists of the right to give orders within a segment of the organization in which this right is normally non-existent.

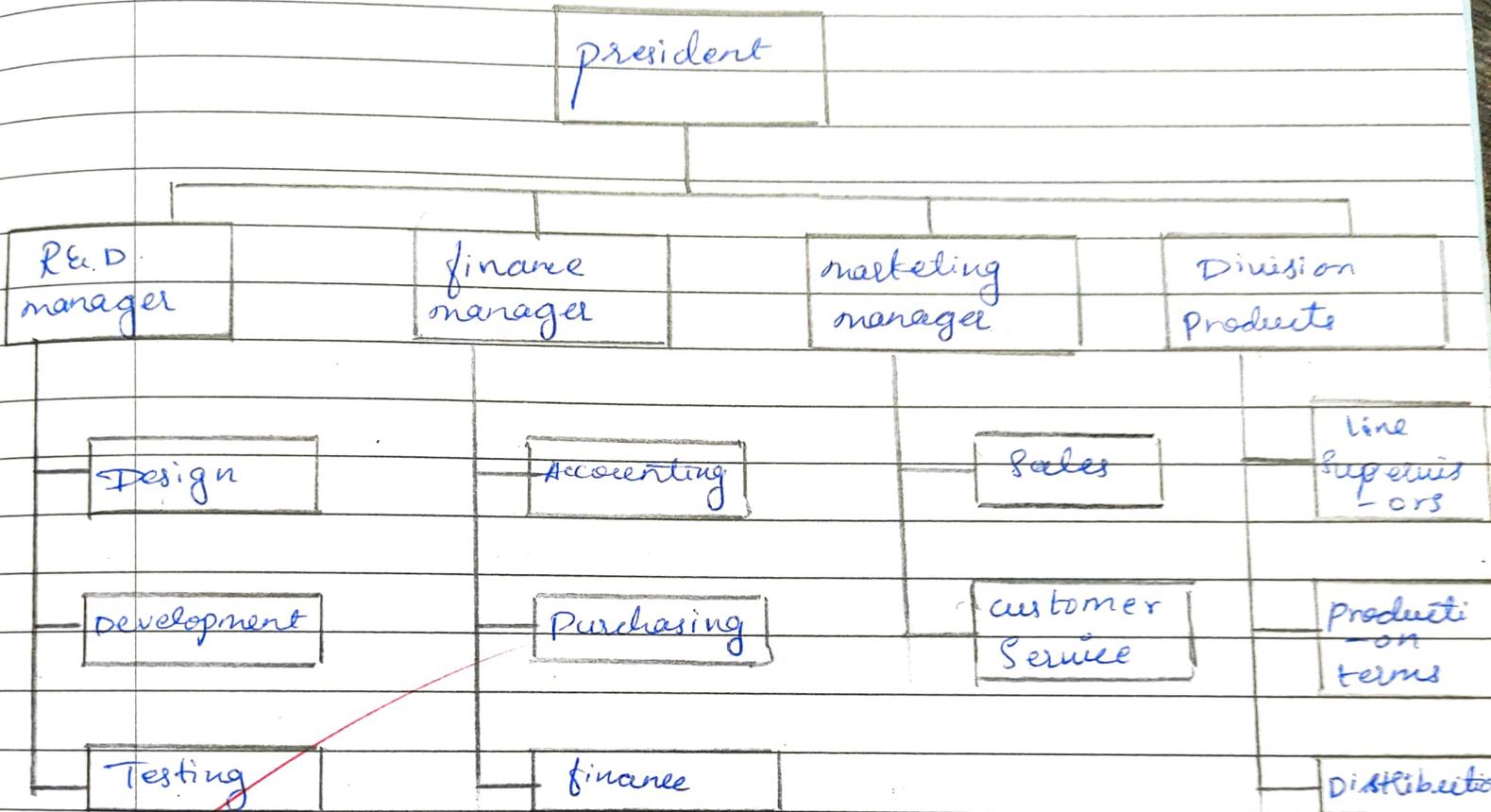
This authority is usually assigned to individuals to complement the line or staff authority they already possess.

Functional authority generally covers only specific task areas and is operational only for designated amounts of time. It is given to individuals who in order to meet responsibilities in their own areas, must be able to exercise some control over organization members in other areas.

# Line and Staff organization



# Functional organization



Good



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## ASSESSMENT BOOK

2022 - 2023

Student Name : V SHRUTHI SARANYA Reg. No. : U18IP21M0034

Class : BBAM Section : Aviation Semester IV

Subject : ENGLISH

  
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5/6/23



Critically analyse the novel 'Financial Expert' by RK Narayan with themes and characters. Pg 1

Analysing the novel :-

Margayya, the financial expert's office was under a banyan tree, opposite to the cooperative bank, setup with furniture an old tin box, carrying out crooked banking. He drops it after feeling insulted by the words of the Secretary of the bank and the loss of his red book made him resort to other business, where he uses the manuscript written by Dr Pal, who he befriends at the garden where he had gone to get red lotus for his forty-day course of prayers for propitiating Goddess Lakshmi to become rich by the advice of an old priest. He grows rich after publishing and restarts money lending business and investment advice. Due to his improper parenting, he raises his son Balu as a mischievous, irresponsible child who grows up the same and cause trouble by going the wrong way, joining hands with Dr Pal. All the events consequently lead to a quarrel for which Dr Pal intends to take revenge, resulting in lack of trust among people which creates loss where Margayya had to declare insolvency and tries to pick up by again restarting under the banyan tree his old business. The wheel has come full circle for him.

There is gentle irony, satire and an undertone of

sadness with a strong framework of social convention. The juxtaposition of the age-old convention and the modern character provides much of the comedy. The astrologer is still called in to compare the horoscopes for marriage, but paying him more would fix it the way we want. To push away a tumbler of milk is to insult a goddess. The caste of a great-grandfather is still of great importance. Margayya, astute about mortgages, cars, yet consumed by the modern desire for wealth and material, yet consults the priest and does a 40 day prayer, resulting to become owner of a pornographic manuscript, (Bed Life) Domestic Harmony.

He turns out to be an engaging character with ambitions, big dreams, unintended villainies, small vanities, domestic tenderness, who though had a scheme to be placed as an in society, waited on that inspiration with watchfulness.

Themes :-

1. The High Cost of Success :- (One of the principal themes)

The irony of Margayya's situation is brought home by his rising and falling fortunes in terms of monetary wealth and social status, as well as the impact on his family. Having a knack for numbers enables him to parlay his modest earnings into a veritable empire, least in terms of his community, but he pays dearly for

that spectacular rise.

## 2. The Relationship between free will and Divine Will

Margayya attributes his success to his own endeavors more than he shows gratitude to the gods. When the caprices of fortune take him and throw close to him down, he realizes that he had been short-sighted. Closely related is the idea that humility should temper pride. Not only his business dealings but also his treatment of his wife, Margayya puts himself first, even when he convinces himself that success will benefit the family, he is imperious to Meena's wishes.

## 3. The importance of family

It is evident by the sufferings that Balu inflicts on his parents and later his wife. Proper parenting or ideal marriage where the wife takes steps to correct the situation is absent, allowing him to think and act upon his own wants and desires making him egoistic, gravitating away from his own family and falling under the influence of Dr. Pal.

## 4. Gender relationships within families

The theme of gender relations is largely subsumed under family in this novel. Both Brinda and Meena take initiative

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primarily out of motivation by maternal concern. This perspective on female priorities enforces the theme of patriarchy as the dominant social system in India and the subversive subversive steps that wives must take to achieve their own goals when they differ from those of their husbands.

## Characters :-

### 1. Margayya :-

He is the protagonist. He is shrewd and hardworking leading him to heights of wealth from being broke. Though there is no limit to his lust for money, he has no interest in living a lavish life. He lives with pragmatic principles and is considered a genius in financial matters.

To the beginning, he helps villagers in getting loans from the Cooperative bank and makes a living for this work. He never admits this work as a business in front of the villagers, he tells them it is a merely a social service to help those poor souls. His genius is again exhibited when he handles the matters of publishing without even knowing the basics of the field.

His arrogant and impulsive nature is shown in the novel. He rarely thinks about his wife's needs or

than the attempts to fill it with money. He doesn't understand that money is not the only thing one requires, there are other things such as love, emotional support and respect. He is quite indifferent towards others needs. He continuously coerces his son to study hard even when it becomes clear to him that Balu doesn't show a mere light of intellectual prowess.

His lust for money was incurred ~~too~~ partially because of Arul Das and Secretary who abuse him.

His assertiveness, his confidence and way of handling matters without showing others that he is in dire condition are the centre of his character.

2. Dr Pal:-

He is one of the crucial characters with a complicated character that cannot be judged good or bad.

He selflessly helped Aravind in reaching success. He gave the manuscript of his book 'Bed Life' for a miniscule sum. He is knowledgeable and works as a journalist. He also helps him to rent get an office for rent to restart his lending business.

Dr Pal has no regard for a settled life. He has no fixed aim in his life. He lives like a vagabond.

He holds rational thoughts and emotions play no role. Perhaps, that's why he didn't marry. Money is not his concern and if he wanted money, he could earn a lot. It is undisputed because only one book of his brought immense wealth to Margayya. He could write more books but his changing interests or lack of focus, prevented him to lead a stable life.

Pal interestingly, became both the cause of Margayya's success and undoing. He involves in Balu's immoral activities which infuriated Margayya and made him attack. Margayya's spar with Pal ended with disastrous implications for Margayya and he lost all his wealth and became poor.

3) Brinda

She is a seventeen-year old, very beautiful girl. Her father is a tea plantation owner. She lives with her in-laws, suffers a lot under her husband and endures his open deceit and misdeeds.

4) Balu :-

He is Margayya and Meena's son. He grows into an irresponsible, unmotivated youth in part because of their indulgent attitude in his childhood. Balu's rash behaviour is not limited to his own

life, as he destroys his father's business records. Marriage does not change his habits, as he fails to support his family. His father's efforts to change his trajectory contribute to Margayya's downfall.

### 6) Meena :-

Meena is Margayya's wife. Innocent whereas he is sly. She is subordinated to his schemes and verbal abuse. Her submissive behaviour generally enables her husband's unscrupulous tactics. The notable exception is when she is propelled to action over concern for their son, Balu and goes to Madras looking for him.

### 7) Madan Lal :-

Madan Lal is an important printer who becomes enthralled by and then decides to publish the sex manual, which Margayya had provided after buying it from Dr. Pal.

### 8) Arul Dass :-

He is an elderly bank worker, whose presence when the Secretary insults asks questions Margayya about his crooked banking interference makes Margayya feel insulted.

12/06/23

18/23

## E-mail

1. You have planned to study a distance course online from XYZ International University. Write an E-mail to the Course Coordinator requesting information about the course.

From: shr14\_3@gmail.com

To: XYZUniversity@gmail.com

Subject: Inquiry about distance course details.

Dear Sir,

I am interested to enroll myself for a distance course in your esteemed institution and would like to know more on the courses offered along with some information on details like the course structure, syllabus, duration, fee and any additional requirements for enrollment. It would also be helpful if you could let me know about the mode of instruction, study materials, and any online platform that will be used for the course. Furthermore, if there are any upcoming information sessions, webinars or orientation events related, I would be grateful if you could share the dates and registration details with me.

I truly appreciate your time and assistance. Thank you for your attention and I am looking forward to

hearing from you soon. Please feel free to contact me if you require any additional details from my end.

Warm regards

Shrawni