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**GS-532**

VI Semester BBA Examination, May/June - 2019

**BUSINESS ADMINISTRATION**

**HR - 6.5 : Elective - III : Organisational Change and Development  
(CBCS - Fresh+Repeaters - 2016-17 & Onwards)**

Time : 3 Hours

Max. Marks : 70

**Instruction** : Answers should be written in **English** only.

**SECTION - A**

1. Answer **any five** sub-questions from the following. Each question carries **two** marks. **5x2=10**
- (a) What do you understand by organisational culture ?
  - (b) Write the meaning of "change".
  - (c) Give the meaning of brain storming.
  - (d) Give the meaning of creativity and innovations.
  - (e) State any two nature of Organisational Development.
  - (f) Expand CVA and JIT.
  - (g) How do you Enhance quality of work life ?

**SECTION - B**

Answer **any three** questions. Each question carries **six** marks.

**3x6=18**

- 2. Explain the factors influencing organisational change.
- 3. How do you achieve organisational effectiveness ?
- 4. State the assumptions of Organisational Development.
- 5. Discuss the components of creativity and innovation.
- 6. What is MBO ? State the benefits of MBO.

**P.T.O.**

**SECTION - C**

Answer **any 3** questions. Each question carries **14** marks.

**3x14=42**

7. Give the definition of Organisational Development ? Explain the process of organisational development.
8. Write the meaning of "Change". Explain the importance and nature of change.
9. What is organisational effectiveness ? Explain the concepts and problems in measurement of effectiveness.
10. Write short note on :
  - (a) Force field analysis
  - (b) Inter-Group interventions
  - (c) Sensitivity training
11. What are the organisational constraints to creativity and innovation ? How to overcome it ?

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