

Personality Development
4th Sem (BCA/BSE/BCom) P.H.

Syllabus

BANGALORE UNIVERSITY
IV SEMESTER BA, B.SC, B.C.A, B.COM, BBA (CBCS)
SOFT SKILL (MRUDU KOUSALYA)
PERSONALITY DEVELOPMENT

OBJECTIVE:

1. To make the students to understand the larger issues of life and living
2. To introduce various skills needed for leading a life to the students

UNIT 01:

18 HOURS

Self Awareness: Meaning of Self Awareness-Components- Improving Self Awareness- Benefits of understand self

Goal Setting: Meaning of Goal and Goal Setting - Short, Medium and Long Term Goals - Importance of goal setting - Choices/Selection of setting goals - Steps for goal setting - SMART goals

Creativity: Meaning of Creativity - Difference with Innovation - Barriers to Creativity - Understanding and importance of human values - Difference with Ethics, Ideals in Life - Becoming a Role Model

UNIT 2:

12 HOURS

Interpersonal Skills: Meaning of Interpersonal Skills - Need for developing Interpersonal Skills - Components of Interpersonal Skills - Techniques required to improve skills - Benefits of effective Interpersonal Skills

Stress Management: Meaning of Stress - Factors causing stress - Positive and negative types of stress - Effects of stress on body and mind - Stress removal techniques

UNIT 3:

12 HOURS

Time Management: What and Why of Time Management - Necessity and benefits of Time Management - Tools of Time Management - How to manage time wisely

Leadership Development: Meaning and Importance - Types of Leadership Styles - Theories of Leadership

CULTURE, DIVERSITY AND SOCIETY

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OBJECTIVE

The objective of this subject is to acquaint students with the accounting concepts, tools and techniques influencing Business Organizations.

Unit 1: UNDERSTANDING THE DIVERSITY OF INDIAN SOCIETY 12-14 Hours

- Geographical diversity. 5 Hrs.
- Religious diversity. 3 Hrs.
- Cultural diversity. 2 Hrs.
- Unity in Diversity. 2 Hrs.

Unit 2: FAMILY, CASTE, VILLAGE AND WOMEN IN INDIA 12-14 Hours

- Family as a basic institution of Indian Society; Indian family in transition. 3 Hrs.
- Social stratification and disparities; the Caste System and its evils; the predicament of the weaker sections: Scheduled Castes and Tribes; Backward Classes and Religious Minorities. 4 Hrs.
- Rural society and its problems; Rural-Urban migration. 3 Hrs.
- Gender Discrimination; Violence against women; Measures to improve the status of women. 3 Hrs.

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Unit 3: CONTEMPORARY CHALLENGES BEFORE INDIAN SOCIETY 12-14 Hours

- Communalism and Religious Fundamentalism. 2 Hrs.
- Regionalism and Ethnocentrism. 2 Hrs.
- Globalization and mono-culturalism; McDonaldization. 2 Hrs.
- Child labour; Migrant labour; Bonded labour; Contract labour. 4 Hrs.
- Mass Media and its impact on society. 2 hrs.

