



KNOWLEDGE IS POWER

Sindhi College

(Sponsors : Sindhi Seva Samiti)
33/2B, Hebbal, Kempapura, Bengaluru - 560024

Permanently affiliated to Bangalore University
Accredited by NAAC Recognised by UGC under 2(f) & 12(B)

Department of Management Guest Lecture on Tools for Data Analysis

Date & Time of the Programme	20/4/2018 10.00 am
Type of the Programme (co-curricular /extra-curricular/ cultural/sports/NSS/NCC/Industry-Institute interactive/ Extension Activities/ Outreach/Capacity building/ others)	Co-curricular
Name of the Resource Person	Ms. Sandhya Manoj
Designation	Content Writer, Byjus, Bangalore
Class	IV sem BBA
Total No. of Students	53
Programme In charge	Ms Shashikala
Collaboration :	Not Applicable
Objective :	To build the capacity of the students in the social sciences research and to make them familiar with the tools of data analysis
Issues / Key factors addressed :	<ul style="list-style-type: none">• Basic framework of research• Steps in research• Report writing• Hypothesis testing• Plagiarism test• Data Analysis
Impact/ Outcome :	The students gained proficient knowledge in writing a good quality research paper/report and also equip themselves with various tools for data analysis

2017-18



SINDHI COLLEGE
33/2B, KEMPAPURA HEBBAL BANGALORE-560024

Department Of Management
Guest lecture on Business Research methods

Topic: Tools for Data analysis


Date: 20/4/2018

Class: IV Sem BBA

Name Of the speaker: Ms.Sandhya Manoj B.Tech,MBA(IIM-B)

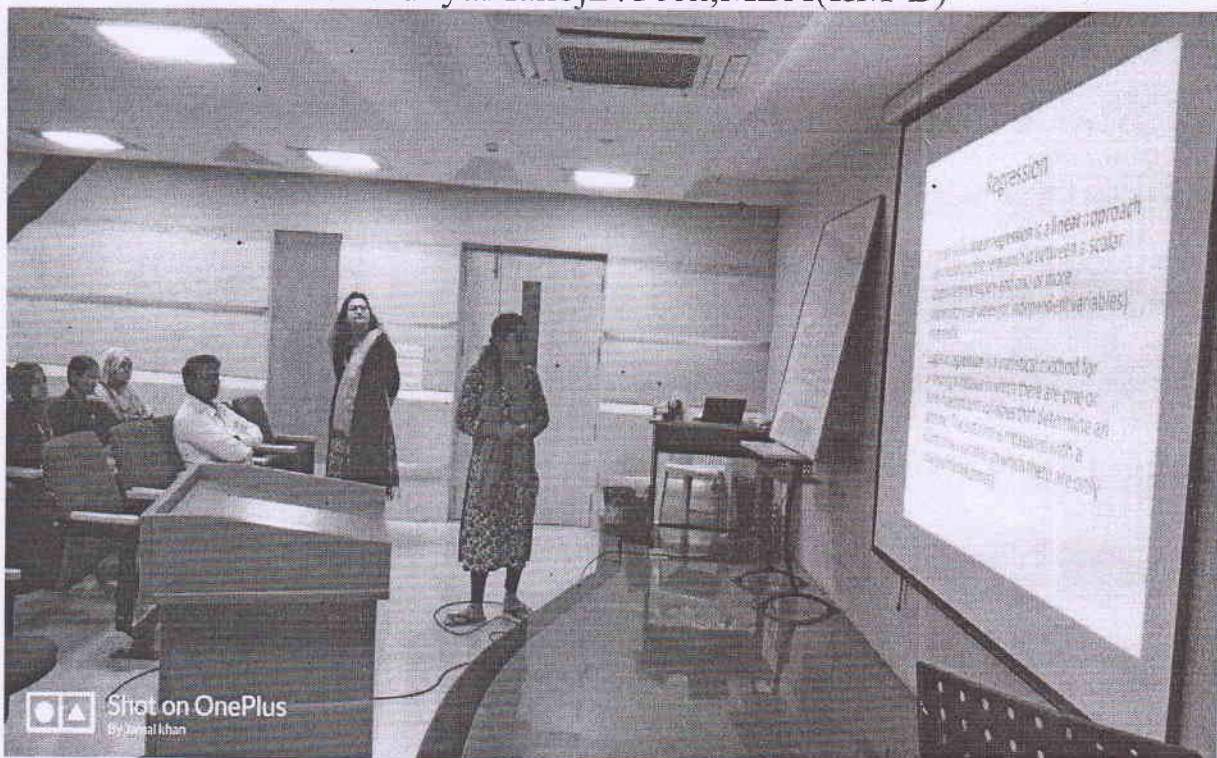
Report


The session started with Ms.Shashikala,Department Of Management introducing the guest and handing over a boquet.Ms.Sandhya Manoj addressed the IV sem BBA students about the topic,tools for data analysis, which happens to be the fourth unit of their BRM syllabus. Ms.Sandhya with her vast exposure to analytics and research gave a deeper insight into the topic by giving relatable examples. The students listened with keen interest. She spoke about various tools for data analysis like tabulation and coding of data,ANOVA,Correlation,Regression,Hypothesis testing,Uni-variate analysis,Bi-variate analysis,Conjoint analysis etc.She related the topic to various interesting examples.She interacted with the students on a continuous basis and cleared their doubts and involved them in the lecture. This was followed by a question answer session and she cleared all the students doubts and gave a deeper insight and exposure to data analysis .


Head of the Department of Management,
Sindhi College
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Bangalore - 560 024.



Ms.SandhyaManojB.Tech,MBA(IIM-B)

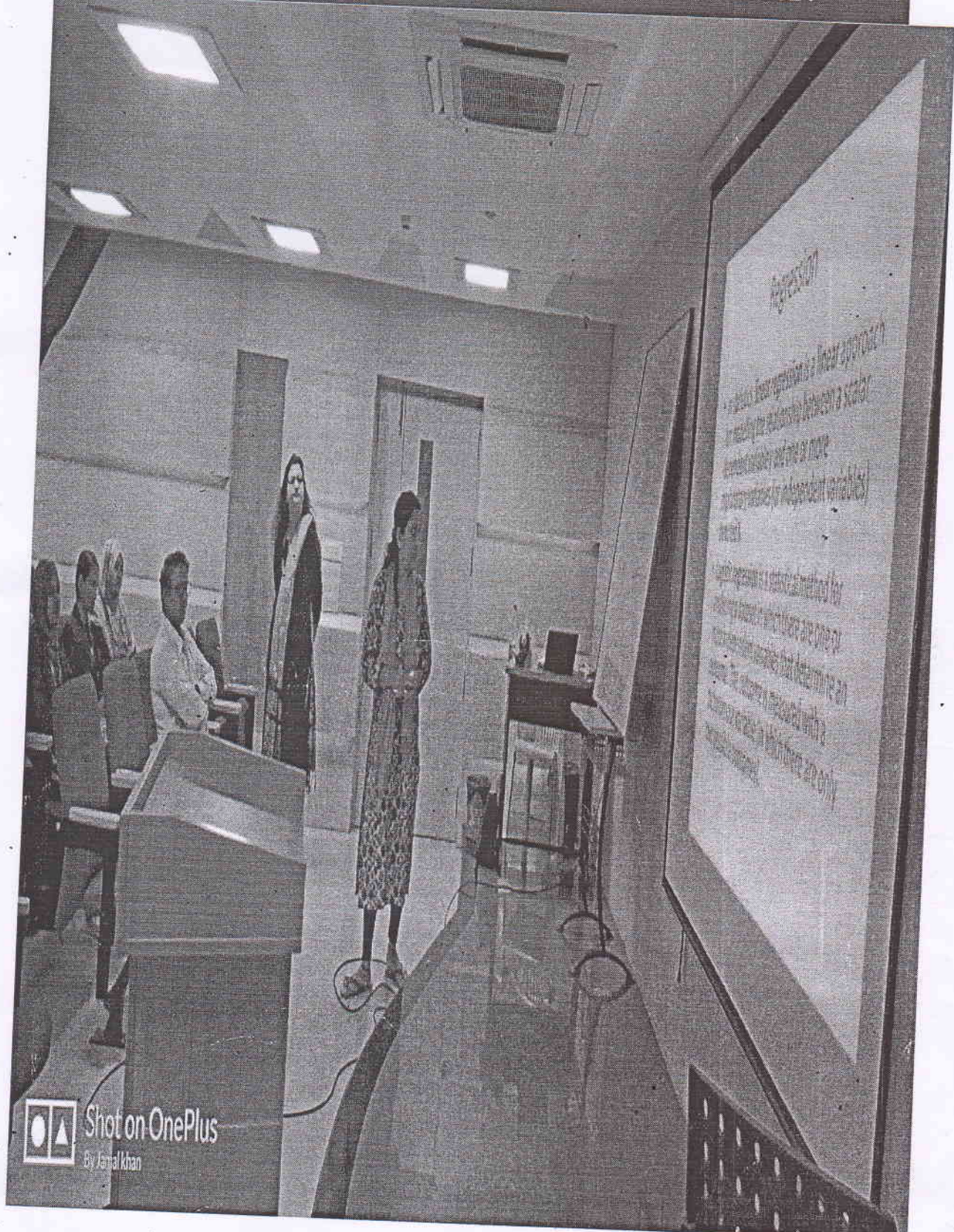



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Regression

Linear regression is a linear approach to modeling the relationship between a scalar response (or dependent variable) and one or more scalar predictors (or independent variables).

Linear regression is often applied to situations where the predictors are discrete and the response is continuous. It is a special case of the more general linear model.

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By Kamal Khan

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Shot on OnePlus
By Sandhya Manoj

Ms. Sandhya Manoj B.Tech, MBA(IIM-B)

Head of the Department of Management

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Bangalore - 560 024.

Sindhi College

Department of Management

Organizes

**GUEST LECTURE ON TOOLS FOR DATA
ANALYSIS**

DATE : 20 April 2018

TIME : 10:00am

Name : Ms. Sandhya Manoj

Participants: Students of IV Sem BBA

All are welcome

HOD

Prof Vaidyesh M.A

PRINCIPAL

Dr. B.S.Srikanta

Sindhi College


BBA 4th Sem 2017-18

Guest Lecture on Tools for Data Analysis in Business Research Methods

20-04-2018

List of Participants

SI No	Name
1	ABRAR KHAN
2	ADRIAN STEPHEN RAPHAEL
3	AISHWARYA
4	AKASH YADAV G
5	AKHILESH
6	ANJALI S TATKARE
7	ASEENA BEGAM
8	BHAGYASHREE S
9	BHAVANA REDDY J
10	DEENU DAYALA
11	DEEPAK C
12	EERAPARAJU GURU KARTHIK
13	HARSHITH KUMAR R
14	HEENA SULTANA
15	IAN SAMUEL J
16	KALAVATHI D
17	KARTHIK G
18	KEERTHIK
19	LOKESH K
20	MOHAMMED JAMAL KHAN
21	MOHAMMED SADHIK
22	NANDANI SINGH
23	NIMITHA K U
24	NIYATI SHARMA
25	PAVITHRA T M
26	PRERANA L S


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27	RAHUL VASHIST
28	RAKESH V
29	S NOOR E NAZIA
30	SABA A
31	SATHISH KUMAR S
32	SAVITA PRAJAPAT
33	SHANTHAMURTHY A
34	SHEIK FAISAL AHMED
35	SONIYA SINGH R
36	SRI CHARAN B A
37	STUTI PRIYA
38	SUHAIL C
39	SUMANTH C M
40	SUMUKH C
41	SUNIL KUMAR S
42	SURAJ KUMAR BHARDWAJ
43	SYED ARBAZ
44	TANUSHREE SINGH BALLY
45	UTTAM J
46	VATSAL JALAN
47	VISHAL A JAGADALE
48	VISHAL KUMAR PANDEY
49	VISHAL SINGH MAHAR
50	YASH V VALECHA
51	CHRISTEEN CATHERINE JOSEPH
52	K S NAWAZ SHAREEF
53	Shashi


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Centre for PG Studies “Wissen” Inter-Collegiate Students Paper Presentation

Date & Time of the Programme	20 th April 2018 9.30 AM to 5.PM
Type of the Programme (co-curricular /extra-curricular/ cultural/sports/NSS/NCC/Industry- Institute Interactive/ Extension Activities/ Outreach/Capacity building/ others)	Capacity Building, Co-curricular
Name of the Resource Person	Dr.Bhavani
Designation	Principal, Nagarjuna Degree College
Class	PG students from Sindhi and other Colleges
Total No. of Students	75
Programme In charge	Dr.K Uma Maheswari
Collaboration :	—
Objective :	<ul style="list-style-type: none">• To understand and make the students to do the project work• To make the students to prepare and present the research paper with their innovative ideas
Issues / Key factors addressed :	<ul style="list-style-type: none">• shared the knowledge to exhibit innovative ideas in the area of research• Developed the writing and oratorical skill
Impact/ Outcome :	<ul style="list-style-type: none">• The Students learnt to write and present the research papers in a competitive way.

Photographs



Paper presenter with "Wissen" team members



Best paper Awardee, Ms. Shilpa – honoured by Dignitaries



Dr. Bhavani addressing the gathering



Photo session of participants with the resource person Dr. Bhavani

Signature of the Co-ordinator



[Signature]
HOD

Head of the Department of PG Studies
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Bangalore - 560 024.

[Signature]
Vice Principal
Sindhi College

[Signature]
Principal

PRINCIPAL
SINDHI COLLEGE
33/2B Kempapura, Hebbal,
Bangalore - 560 024

2017-18

SINDHI COLLEGE, BENGALURU
PG DEPARTMENT, COMMERCE
REPORT ON "WISSEN" 2018

'Wissen' stands for knowledge in German. Wissen is an Inter collegiate students' paper presentation organised by the Sindhi College Students' Association. The main objective of Wissen is to share value based knowledge to exhibit innovative ideas. Wissen 2018 was themed 'Digital World'. It was conducted on 20th April 2018 by the Department of M.Com. The registrations began at 9.00AM. The Reception committee reported to college by 8.45 AM and had received 16 entries for the paper presentation. The presenters were given a Wissen code and a welcome kit.

Wissen inaugural function began with invocation song by Kavya, a first year student of M.Com. First session of the programme was hosted by Danuja, first year student of M.Com with the lighting of the lamp by the dignitaries (Chief Guest Dr. Bhavani, Principal Dr.Srikanta, Dean of the MBA Mr. Gopinath, Vice Principal Dr. Anil Kumar). The welcome speech was delivered by Ojas and introduction of the theme Wissen delivered by Shinney Wesly - second year students of M.Com. Introduction of Key note speaker was delivered by Vinayak V Merwade II year student with the continuation of key note speaker delivered by Dr.Bhavani madam's speech. First session of Wissen came to end by the vote of thanks delivered by Bhavana Yadav II year students.

The second session was hosted by Manisha T Nair. She invited the session chairperson Dr. Bhavani. There were 16 papers presented, in various topics by students of various colleges in and around Bangalore with the time limit of 7+1 minutes each. The papers were valued by the chairperson with 3 criterion i.e innovation, research methodology and presentation marked on a total for 50 marks (20+20+10).

The welcome addresses for the valedictory was delivered by Manisha followed by key proceedings by Gowtham C.K. II year students.

The Best paper award with a cash price of Rs.2,000 was given to Shilpa from Central College by our principal Dr. Srikanta. This programme came to an end with the vote of thanks delivered by Aiswarya Lakshmi M.

Wissen team sincerely extended its gratitude to each and every one involved in the programme. Nearly 75 students participated in this programme



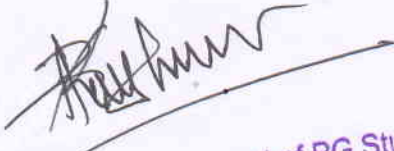
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“Wissen” team with resource person Dr. Bhavani



Best paper winner, Ms. Shilpa – honoured by Dignitaries


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PG DEPARTMENT PRESENTS

WISSEN

INTER-COLLEGIATE Students' Paper Presentation Contest 2018 20/04/18

SINDHI COLLEGE

Sindhi College is a premier institution in Bengaluru. It was established in the year 2002, under the tutelage of Sindhi Seva Samiti, with the intention of serving the human kind as their chief dictum. It is a self-financing, co-education college imparting quality education in the streams of Science, Commerce and Management offering UG and PG courses.

PG DEPARTMENT- COMMERCE

The Commerce Department provides an environment to unfold the inner forte of students to develop the required knowledge and skills for achieving excellence in the field of business, so as to prepare the youth to attain managerial positions in Accounting, Finance and International Business.

WISSEN-KNOWLEDGE

WISSEN is a Post Graduate Commerce Students' Association started in the year 2014. The objective of the association is to share value based knowledge to exhibit innovative ideas. It is a platform for exchange of ideas and knowledge for holistic development of students.

PAPER PRESENTATION

WISSEN Students' Association is organising an Inter-Collegiate students' paper contest on the theme "DIGITAL WORLD" on 20th April 2018. WISSEN invites research papers from students of all colleges across the State. Cash prizes will be awarded for the best paper.

PUBLICATION

Papers will be peer reviewed and evaluated based on originality and relevance to the theme. Selected papers will be published in a journal/ ISBN edited book.

SUB-THEMES FOR RESEARCH PAPER

Finance / Marketing / Entrepreneurship / Technology
Human Resource / International Business / Accounting

IMPORTANT DATES

Submission of Abstract	07/April/2018
Acceptance of Abstract	10/April/2018
Submission of full paper	17/April/2018
Students' Paper Presentation contest	20/April/2018

GUIDELINES

- The contest is open to PG students only.
- Two participants in a team.
- Minimum 1, Maximum 3 Research papers from each college.
- Total words: 3000-4000 words.
- Participants can do research on both primary and secondary data.
- Participants should submit 2 hard copies and a soft copy(CD/Pen drive).
- Font-Times New Roman,Font size-12, Line spacing-1.5,Margin Space-2.5cm/1.5 inch.

REGISTRATION FEE DETAILS

- Participant is Rs.100/-
- Paper presenter is Rs.200/-
- Payable by cash /DD in favour of Sindhi College, Bengaluru.

PAPER OUTLINE

- Abstract
- Review of Literature
- Statement of Problem
- Objective
- Research Methodology
- Data Analysis and Interpretation
- Findings
- Recommendations
- Conclusion
- Bibliography(APA Format)

CONTACT DETAILS

Research Team:

- Dr. Uma Maheswari (Faculty Co-Ordinator) 9900084140
- Dr. Rahul Kavishwar (HOD Co-Ordinator) 9448212035
- Shinny Wesley (Student Co-Ordinator) 7760512277
- Aiswarya Lakshmi (Student Co-Ordinator) 8553549947
- Gowtham Kumar C K (Student Co-Ordinator) 7899018143
- OjasYadav S (Student Co-Ordinator) 7338368417

Email: student.conference04@gmail.com

Papers to be sent on the above mentioned e-mail.

Venue : Sindhi College

33/2B, Hebbal Kempapura, Bengaluru - 560024 080-23637543/44, 48538512 / 13,

student.conference04@gmail.com, www.sindhicollege.com

PROFILE – DR.BHAVANI.M.R

Current Designation:

Principal, Nagarjuna Degree College, Yelahanka

Academic Competencies:

I hail from a Commerce and Management background; with M.Com and PGDBA from Mount Carmel College. I completed my Ph.D in the area of Strategic Marketing from Shivaji University, Kolhapur and have completed three levels of Proficiency course in Strategy and International Business from Strategic Management Forum and IIM-Kozhikode.

I have a certification from Capstone on Business Simulation and Six Thinking Hats.

I have been actively involved in the Research activities as the head the Research Centre of Tumkur University. I have also published several papers in journals and conferences of national and international stature. I have recently published a text book on “Business and Industry” for the MBA students of Bangalore University. I worked as a Research Associate for the University of Wisconsin Whitewater, USA for a brief period.

I am currently guiding two Doctoral candidates. I am on Board of Studies for Post-Graduate Studies at reputed institutions.

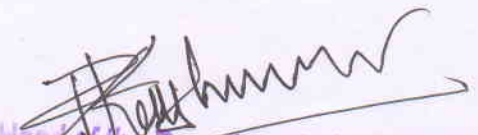
Professional Competencies:

Having been in the education space for over 20 years, I have received exposure in academic rigour, built research acumen, involved in institution building, student recruitment process, industry-academia interface, hosted international and national conferences and have a strong network of alumni.

Apart from teaching Post Graduate Commerce and Management Students of Bangalore University, I am also a visiting faculty for the MBA students of the University of Central Oklahoma, USA and University of Chester, UK.

Wissen 2018- Attendance

SI No.	NAME OF THE STUDENT
1	Divyashree
2	Pushpa
3	Shilpa.H
4	Vinod Kumar
5	Mamtha
6	ARCHANA H
7	Veena
8	Santosh
9	Madhuri
10	Rajeeva
11	Channakeeshava
12	KAVYASHREE
13	Anupama
14	Ummesalma
15	Anju
16	Manoj
17	Madhan K S
18	Sathiya Keerthi
19	Chakerapani
20	Shilpa B
21	Chanadana
22	Lochan Gowda M
23	Nithin P S
24	Chandana
25	Ashwini N
26	Bhavana G J
27	Sanahaya
28	Anil
29	Manju
30	Aiswarya Lakshmi M
31	Anusha S R
32	Bhaskar J V
33	Bhavana Yadav N
34	Chaitra J
35	Chethan D


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36	Gowtham Kumar C K
37	Jayesh M
38	Manasa G
39	Manisha T Nair
40	Monisha R S
41	Nagaraja Omkareppa H
42	Naveen P R
43	Ojas Yadav S
44	Pallavi D A
45	Pradeepa T N
46	Punith kumar A
47	Rajani N
48	Ranjitha S
49	Rashmi H A
50	Rashini S S
51	Rohith Teja M
52	Santhoshkumara G
53	Shankar Y K
54	Sharath Teja M
55	Shinny Wesley
56	Shravya Myshri R
57	Soundarya S V
58	Sowmya N N
59	Jilani Taj
60	Sridhara T S
61	Tippenayaka K R
62	Varun D
63	Vikrain B C
64	Vinayak V Merwade
65	Arun R Guptha
66	Hanumantharaju T N
67	Sachin T V
68	Shaikh Md Faseeuddin
69	Suvama G R
70	Tejashwini K N
71	Vidhyashree S V
72	Padma
73	Surya
74	Uma
75	Vijay

2/2


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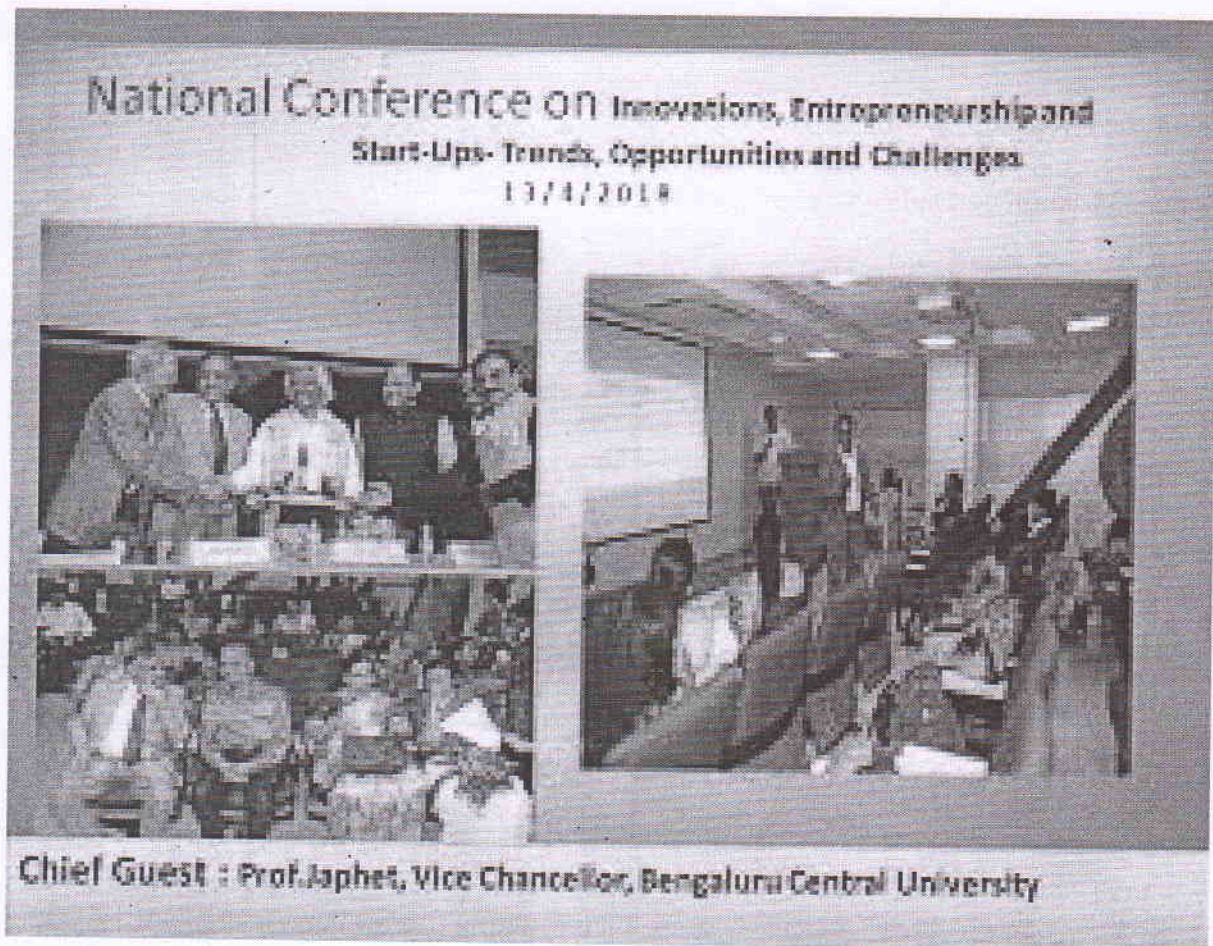
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Seminar Committee

National Conference on Innovation, Entrepreneurship & Start-Ups for Economic Transformation-Trends, Opportunities & Challenges

Date & Time of the Programme	13/4/2018-10.00am
Type of the Programme (co-curricular /extra-curricular/ cultural/sports/NSS/NCC/Industry-Institute Interactive/ Extension Activities/ Outreach/Capacity building/ others)	Capacity building
Name of the Resource Person/Guests	<ul style="list-style-type: none">• Prof .S. Japhet• Dr. C. Vishweshwar Rao• Dr. P .Natarajan• Mr. Ravi• Dr. Mahabaleshwara Bhatta• Mr. Shivakumar
Designation	<ul style="list-style-type: none">• Vice –Chancellor ,Bengaluru Central University• Former Vice-Chancellor, Vikrama Simhapuri University ,Nellore• Professor cum Controller of Examinations, Pondicherry University• President, FKCCI, Bangalore• Chairman, ICAI, Bangalore• Asst. Manager, Tata Consultancy Services, Bangalore
Class	All Courses
Total No. of Students	200 Delegates & Students
Programme In charge	Ms. Nandini. S
Collaboration :	<ul style="list-style-type: none">• Primax Foundation, Bangalore• Federation of Karnataka Chambers of Commerce & Industry, Bangalore• Institute of Cost & Management Accountants of India, Bangalore

Objective :	To make the participants understand the importance of Start-Ups in exponential growth ,manifesting innovation with catalytic effect of technology
Issues / Key factors addressed :	<ul style="list-style-type: none"> • Challenges faced by Indian economy in global scenario • Role of technology to face competition • Importance of Innovation in the society • Start-Ups and Entrepreneurship in the global perspective
Impact/ Outcome :	The conference facilitated the participants in understanding the role and importance of start-ups ,innovation and entrepreneurship and its contribution in transforming the Indian economy



[Signature]
Convenor



[Signature]
Principal

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Bengaluru, Karnataka

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Federation of Karnataka Chambers
of Commerce & Industry, Bengaluru

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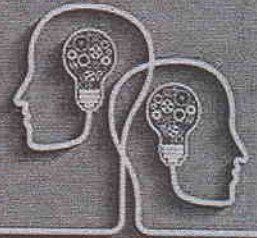
Institute of Cost and Management
Accountants of India, Bangalore Chapter

is organising

ONE DAY NATIONAL CONFERENCE

on

"INNOVATION, ENTREPRENEURSHIP AND START-UPS
FOR ECONOMIC TRANSFORMATION-TRENDS,
OPPORTUNITIES AND CHALLENGES"



13th April, 2018

Invited Speakers

Dr. C. Vishweshwar Rao

Former Vice-Chancellor,
Vikrama Simhapuri University, Nellore, AP

Dr. P Natarajan

Professor cum Controller of Examinations
Pondichery University, Puducherry

Mr. Ravi K

President, FKCCI, Bengaluru

Dr. Mahabaleshwara Bhatta H.S

Chairman, ICAI, Bangalore Chapter

Mr. Shivakumar D.

Asst. Manager, Analytics & Insights, TCS, Bengaluru

Venue : **Sindhi College**

33/2B, Hebbal Kempapura, Bengaluru - 560024

080-23637543/44, 48538512 / 13, 7022037902, 7022037903, 9880166449

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**Federation of Karnataka Chambers
of Commerce & Industry, Bengaluru
and**

**Institute of Cost Accountants of India,
Bangalore Chapter**

is organising

ONE DAY NATIONAL CONFERENCE ON

**"INNOVATION, ENTREPRENEURSHIP AND START-UPS FOR
ECONOMIC TRANSFORMATION-TRENDS, OPPORTUNITIES AND CHALLENGES"**

Inauguration

Prof. S Japhet

Vice-Chancellor, Bengaluru Central University

President

Sri. Deepak R Narang

President, Sindi Seva Samithi

Key - note Speaker

Dr. P Natarajan

Professor cum Controller of Examinations

Pondichery University, Puducherry

Guests of Honour

Sri. Avinash S Kukreja

Hon. Secretary, Sindhi College

Sri. Ashok P Narang

Hon. Treasurer, Sindhi College

Sri. Rajesh M Bajaj

Hon. Jt. Secretary, Sindhi College

Sri. Prakash R Narang

Chairman, Planning & Development Board

Dr. C. Vishweshwar Rao

Former Vice-Chancellor,

Vikrama Simhapuri University, Nellore, AP

Prof. T. Rajeswari,

President, Primax Foundation, Bengaluru

Dr. K V Ramanathan

Vice - President, Primax Foundation, Beng

Dr. V. Selvaraj,

Secretary, Primax Foundation, Bengaluru

Mr. Ravi K, President, FKCCI, Bengaluru

Dr. Mahabaleshwara Bhatta H.S

Chairman, ICAI, Bangalore Chapter

Date : 13 April, 2018

Venue : Sindhi College

Time : 9:30 AM

33/2B, Hebbal Kempapura, Bengaluru - 560024

080-23637543/44, 48538512 / 13,

e-mail ; conference2018@sindhicollege.com www : sindhicollege.com

You are Cordially invited

Dr. B.S Srikanta, Principal, Staff & Students



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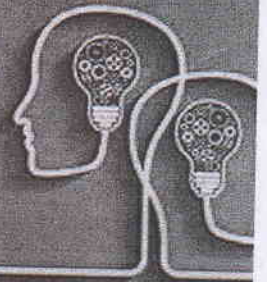
Institute of Cost and Management
Accountants of India, Bangalore Chapter

is organising

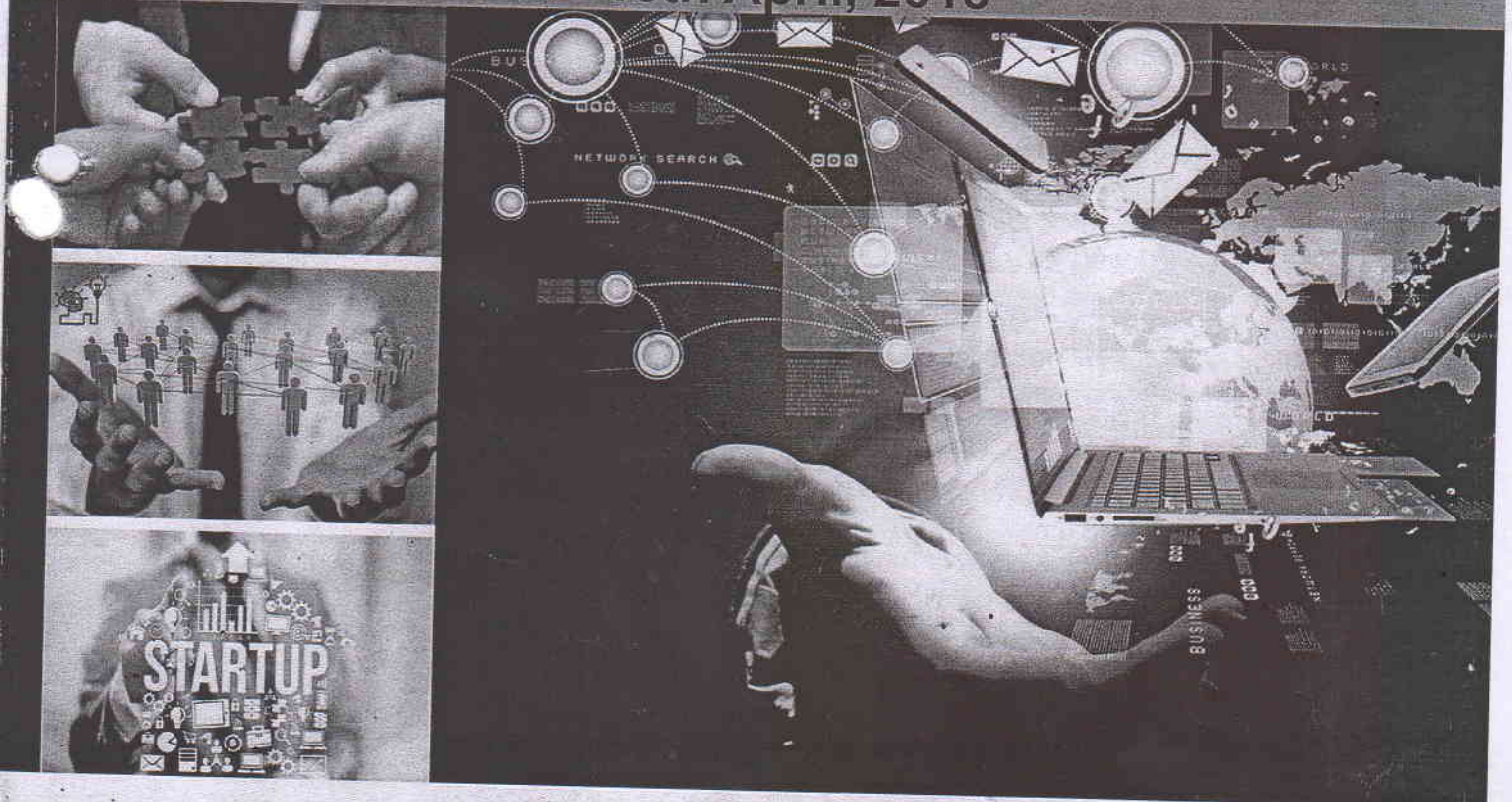
ONE DAY NATIONAL CONFERENCE

on

"INNOVATION, ENTREPRENEURSHIP
AND START-UPS FOR
ECONOMIC TRANSFORMATION-TRENDS,
OPPORTUNITIES AND CHALLENGES"



13th April, 2018



Venue : **Sindhi College**

33/2B, Hebbal Kempapura, Bengaluru - 560024

080-23637543/44, 48538512 / 13, 7022037902, 7022037903, 9880166449

e-mail : conference2018@sindhicollgeae.com www : sindhicollgeae.com

About The College

Sindhi College, Bengaluru was established in the year 2002, under the aegis of Sindhi Seva Samiti, a philanthropic organisation managed by the Sindhis with, "Service to human kind" as their motto and was inaugurated by Sri. L.K.ADVANI the then Deputy Prime Minister of India and Sri. S.M. Krishna the then Chief Minister of Karnataka. Since then, the growth of the Institution has been phenomenal and is recognised as one of the premier institutions not only in the city of Bengaluru but also among the other states of India. The college is permanently affiliated to Bengaluru Central University. It is a self-financing, co-education college imparting quality education in the streams of Science, Commerce & Management, offering UG and PG courses. The objective of the institution is to create an indelible mark on the canvas of higher education with a vision to expand the horizons in the realm of teaching-learning, wherein young talented students are groomed and transformed into thinkers, researchers and entrepreneurs seeking opportunities in the industry or academics. The institution is making all out efforts to build confidence among the students to excel in academics, professional ventures and personal lives. The college is endowed with state-of-the-art infrastructure. The college has a team of highly qualified, dedicated and multi-faceted faculty who guide the students to become academically competent, professionally superior, industrious and socially responsible. We are very proud to place on record that the college has made commendable contribution in shaping careers of hundreds of its students and has played a significant role in the holistic development of them, who in turn have brought laurels to the institution by their high level of performance, conduct and character.

About Primax Foundation

Primax Foundation^R is Registered under the Karnataka Society Reg. Act 1960 (12A and 80G), Bangalore, Karnataka, India. Primax Foundation is established with towering ideals of imparting quality and non-profitable services to the society through Journals, Seminars, Workshops, Educational Training & Skill Development, Study Circles, Counseling & Rehabilitation, Initiating Research Activities etc., for total personality development in the society. Primax Foundation is an upcoming Training and Development Center at Bangalore offering a variety of need based training programs, through on and off campus modes. The primary aim is to ensure employability for the students and moulding them to suitably fit into all aspects of corporate requirements.

About the Conference

The Conference "Innovation, Entrepreneurship and Start-Ups for Economic Transformation – Trends, Opportunities and Challenges" mainly addresses the question as to how institutions can successfully implement and foster entrepreneurship and Start-ups. Entrepreneurship is a key driver of innovation and can be an answer to the unprecedented levels of change in a competitive business world that is filled with higher-levels of uncertainty & complexity. Start-Ups are the engines of exponential growth, manifesting innovation with catalytic effect of technology. Existing frameworks can prove to be inadequate and there is a great need to leverage a billion minds and become a global power in the arena of Start-Ups. In recent years, the Indian Start-Ups ecosystem has really taken off and come into its own form driven by factors such as massive funding, consolidation activities, evolving technology and a burgeoning domestic market, supportive government policy towards "Make in India" etc. The Indian Economy is facing huge challenges drawn from an ever-growing competition from the global scenario. The conference with its multi-disciplinary character undertakes the responsibility of assisting in creating a scenario which holds the stakeholders engaged and tries to foster an entrepreneurial spirit and innovation. Furthermore, it emphasizes the role of real business partners, which makes the process all the more realistic and exciting. Since Start-Ups have direct relationship with economic growth and development, the conference tries to focus on the contemporary issues related to Start-Ups and Entrepreneurship.

Objectives of the Conference

- * The Conference aims at highlighting how entrepreneurship is becoming more dynamic than ever before and the growing numbers of young innovative minds who want to start ventures of their own.
- * To ponder over the issues of development of inclusive entrepreneurship and innovation in India including international expertise.
- * To deliberate on issues and challenges for development of entrepreneurship and innovation through Start-Ups
- * To encourage and initiate collaborative thought process

Sub Themes of the Conference

Papers are invited on the following sub themes and other related topics relevant to conference title.

Entrepreneurship

- Enterprise Education and Training-Case Studies, Training and Experiential Learning
- MSMEs, Innovation & Incubation Centers, Science and Technology Parks, Business Clusters and Development
- Social Entrepreneurship
- Rural Entrepreneurship / Women Entrepreneurship Development - Gender and Family- Life Issues
- Accreditation and Impact Assessment for Business

Marketing and Services Management

- International Marketing & Business
- Marketing - Mix for Start Ups and Small Businesses
- Best Practices in Production and Quality Control
- Supply Chain Management
- Ethics in Marketing

Finance & Banking

- Behavioural Finance and Risk Management
- Role of Micro - Finance and SHG's
- Derivatives and Financial Instruments
- GST and its Impact
- Angel Investors for Business Start-Up and Growth

HRM

- International HRM
- Employee Empowerment and Branding
- Ethics in HRM
- HR Strategies- Critical Factors and Models
- Labor Legislation

IT & Innovation

- Trends and Challenges of Technology
- Challenges in Providing Cyber Security
- Cryptocurrency
- Global Market and Digitalisation
- E- Business, E - Learning,
- E- Marketing, Best Practices in ICT

Sub Themes of the Conference

This Conference aims to provide a national forum to deliberate on emerging strides in Start-Up ecosystem among academicians and practitioners from the industry. It will be a good platform for exchange of ideas, sharing of knowledge through valuable discussions and interactions which can definitely benefit all the participants. Academicians, Librarians, Practitioners, Students, Research Scholars, Industry Delegates, Corporate Professionals, Policy Makers, Administrators & Entrepreneurs are invited to present their views and participate in the Conference.

Call for Papers & Guidelines

- The Paper should be based on original research work not yet published, not exceeding 5000 words or 12 pages. If the paper has been sent for publication elsewhere, the fact must be declared.
- It should include the title, author's name, mailing address, contact number & e-mail address.
- Soft copy should be submitted in A4 size, MS-Word format only with Times New Roman font with heading in font size of 14 and remaining text size of 12 with spacing 1.5 as a single line.
- The Full paper should be emailed to conference2018@sindhicollege.com
- Participation / Presentation of paper should be confirmed on or before April 5th, 2018 by sending the completed Registration Form, along with the Registration Fee.
- Note : OOD facility is available

Publication

The selected papers will be peer reviewed and evaluated based on originality and relevance to the conference. The selected papers will be published in either of the following UGC Indexed Journals.

- * 'KAAV International Journal of Economics, Commerce and Business Management' (UGC List No. 47663) ISSN : 2348 - 4969
- * 'Shanlax International Journal of Commerce' (UGC List No. 44120) ISSN : 2320 - 4168

Important Dates

Last date for Abstract submission March 10, 2018
Last date for Full paper submission March 24, 2018
Last date for Registration April 10, 2018

Registration Fee

Participant Profile	Participation & Publication in UGC index journal	Participation
Profesionlals & Academicians / Part Time Research Scholars	Rs. 1300 /-	Rs. 500 /-
Students & Full Time Research Scholars	Rs. 1100 /-	Rs. 300 /-
Industrialists / Entrepreneurs	Rs. 1300 /-	Rs. 500 /-

Payment Procedure

Registration fee can be paid in cash or in the form of DD, payable at BENGALURU, in favour of SINDHI COLLEGE
Online Transfer : Account Name : Sindhi College BU A/C, A/C. No. 561010100033248, IFSC Code : UTIB0000561
Axis Bank, Sahakarnagar, Bengaluru.

Chief Convenor :

Prof. Asha N, Vice-Principal, Sindhi College Mob : 70220 37902

Convenors :

Ms. Nandini S - Dept. of Management Mob : 98451 43187
Ms. Shashikala - Dept. of Management Mob : 98863 41262
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Mr. Vaidyesh M. A. - HOD, Management Mob : 94487 83443
Ms. Radhika - HOD, Computer Science Mob : 87927 90917

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Dr. Kariyanna S - HOD, Kannada
Dr. Ranjana Pillai - HOD, Hindi
Mr. Subramanya N R - HOD, Sanskrit
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Ms. Grace J - Dept of Commerce
Ms. Priya Hari - Dept of Computer Science
Dr. Giriraj Kumar - Dept of Hindi
Mr. Devaraju S - Chief Librarian
Faculty & Staff of all the Departments.

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Sri. Prakash R Narang
Chairman, Planning & Development Board

CONFERENCE CHAIRMAN

Dr. B.S Srikanta, Principal, Sindhi College

ADVISORY COMMITTEE

Dr. C. Vishweshwar Rao
Former Vice-Chancellor,
Vikrama Simhapuri University, Nellore, AP

Dr. P Natarajan
Professor cum Controller of Examinations
Pondichery University, Puducherry

Prof. T. Rajeswari,
President, Primax Foundation, Bengaluru

Dr. K V Ramanathan
Vice - President, Primax Foundation, Bengaluru

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Dean of Commerce & Management - PG
Mount Carmel College, Bengaluru

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Sr. Vice President & Head - HR,
AXA Business Services Pvt. Ltd. Bengaluru

Mr. Manoj Kumar Jagatap, BE, MS(US),
PGSEM(IIMB),
Principal Eng. Broadcom LTD. Bengaluru

Mr. Shivakumar. D, Asst. Manager,
Analytics & Insights, TCS, Bengaluru

Dr S. Anil Kumar,
Vice-Principal, Sindhi College

Prof. Asha N, Vice-Principal, Sindhi College
HODs of all the Departments, Sindhi College

Curriculum Vitae

Dr.S. Japhet
Vice-Chancellor,
Bengaluru Central University
Central College Campus
Bangalore – 560 001

Off : 080-22131384, Mob: +91-9900451501

japhetbcu@gmail.com, bcuccb@gmail.com

Professor S. Japhet is the founding Vice-Chancellor of the new Bengaluru Central University. He has held unique position of professor and key administrator at the National Law School of India University (NLSIU), Bengaluru. He has been associated as faculty with the NLSIU since 1990. He had been the member of the Academic Council, Executive Council, Chairperson of the Post Graduate Council and Academic Co-ordinator of Master of Public Policy Programme and Chairperson of Under Graduate Council at NLSIU.

As a teacher, he has been active in production and dissemination of knowledge to the students more than three decades at the University. He is an astute leader and administrator enabling expansion and excellence in this University. Prof. Japhet's commitment towards reforming the society, has urged him to accept the responsibility as Founder-Director of the Centre for Social Exclusion and Inclusion Policy (CSSEIP) sponsored and funded by the University Grants Commission at NLSIU, a path-breaking initiative for interdisciplinary research. Prof. Japhet, has spearheaded the anti-superstition movement in the State. Similarly, he has been instrumental in setting-up Ambedkar Studies and Gandhian Studies Centres, Karnataka Government sponsored Chair on religious Minorities and Thala Samudayagala Adhyayana Kendra at the University.

Further, Prof. Japhet, has provided a robust foundation for the University to expand beyond its traditional role of engaging with the academic discipline of law to new academic domains. In this regard he has been the pioneer in initiating Masters Programme in Public Policy(MPP) at the University, which is sole and exclusive centre among other National Law Schools in the Country and one of its kind in the Universities in Southern India.

Prof. Japhet, has had experience in engaging with institutions abroad. He has been visiting-professor at William and Mary College and William and Mary School of Law, USA and distinguished Visiting-Fellow at Indiana University, USA. In addition to these long-term

associations, Prof. Japhet has been invited by Social Science and Law faculty at Duke University, University of Brandeis, Columbia University, New York University in USA and Warwick University and University of Glasgow in United Kingdom, for special lectures. Currently he is visiting professor at Oslo University, Norway. He has also published articles in national and international journals and as published couple of books. He has co-ordinated major research projects for Government of India and Government of Karnataka which have had policy and law reform implications. He has organised and co-ordinated national and international seminars and conferences which initiated intensive debates and discourses on contemporary issues. He has supervised and guided scholars for Ph.D. and dissertations.

Innovations in pedagogy and research has enabled him not to look back, but to the future, elevating him to the positions beyond his institution. Prof. Japhet is member of several important national and international committees – Indian Council of Social Science Research (ICSSR) and university Grants Commission (UGC), New Delhi.

Apart from his contribution to the domain of higher education he has evolved an ecosystem of excellence in Universities across the Country as members of such 'expert committees'. In addition to such affiliations, he has been member of Central and State Government committees – Film Preview Committee, Doordarshan; Member, National Committee on World Conference against Racism, constituted by the Prime Minister of India and many others.

With such extensive and diverse experience-cum-expertise in the domain of Higher Education, Prof. Japhet has been an innovator, initiator, institution-builder, teacher, researcher and an activist in the field of academics and its linkages to society and its development.

I now request honourable VC Bof Japhet to give address the conference

Prof. C.R. Visweswara Rao

Positions Held

- Vice-Chancellor, Vikrama Simhapuri University, Nellore, July 2008 – July 2011
- Professor of English, Sri Krishnadevaraya University, Anantapur – (Total teaching experience: about 40 years)
- Rector / Pro-Vice-Chancellor
- Dean (UGC Affairs)
- Dean, Faculty of Languages
- Member of the Vice-Chancellor's Advisory Council

Publications & Ph.D.s

- Authored / edited nine books and published over 80 articles
- Acted as a Resource Person at over 125 seminars / refresher courses
- Editor-in-Chief, *Indian Journal of English Studies* for 4 years
- Member, Editorial Board / Guest Editor for twelve national level journals
- Produced 15 Ph.D.s and 23 M.Phil.s

Distinctions / Awards

- Conference President, 55th All India English Teachers Conference, 2011
- Conference President, 62nd All India English Teachers Conference, 2018
- Chairman, Indian Association for Commonwealth Studies, New Delhi
- A.P. Government Award to University Teachers for Meritorious Service (Best Teacher Award) - 2005
- Ananta Lakshmikanta Sahiti Puraskaram, 2009
- Excellence in Education Award, TANA & TANTEX, USA, 2010
- Sri Rama Navami Prathibha Puraskaram, 2015, Sanathana Dharma Charitable Trust, Bheemunipatnam
- Chairman, NAAC Peer Teams for accreditation of Universities and Colleges

Membership of National / State Level Committees

- Chairman, UGC Committee on the National Initiative for Fostering Social Responsibility in Higher Education – Report submitted on 01.04.2014
- Member, UGC Committee for Evolving Guidelines for Granting “Special Heritage” Status to Universities and Colleges during XII Plan
- Member, Committee on A.P. Universities Bill, 2016
- Member, Government Committee on the Establishment of the Andhra Pradesh State Assessment and Accreditation Council (APSAAC)
- Member, Government Committee on Rationalization of Teaching Posts in Universities
- Member, Executive Council, Nuzvid, Ongole & Srikakulam Institutes, Rajiv Gandhi University of Knowledge Technologies

Activities at Vikrama Simhapuri University, Nellore (July 2008 – July 2011)

- Promoting collaboration with the Industry / R&D institutions
- Establishing new courses of study with accent on skill development
- Devising the Master Plan of the University

- Framing Laws, Statutes, and Regulations
- Developing e-governance and online testing modalities
- Propagating quality initiatives
- Fostering social responsibility and community engagement initiatives

Visits Abroad as Vice-Chancellor

- Member of the Delegation of Indian Vice-Chancellors & Directors of IIMs and IITs to the Canada – India Education Summit, Ottawa, Canada, organized under the auspices of Shastri Indo-Canadian Institute, New Delhi, Carleton University, Canada, and the Governments of Canada and India, 16 -19 June 2011

Brief Resume of Prof. P. NATARAJAN

Prof. P. Natarajan is one of the senior Professors working in this University since 2006. He has acquired **PhD** in Commerce from Alagappa University, Karaikudi, Tamil Nadu and possess additional qualifications viz. **MBA Finance, MA (PM & IR)**. He possesses rich teaching experience of 3 years at UG level and 28 years in Post Graduate teaching at University level viz., M.Com., MBA and M.Phil.

As far as his research experience is concerned he has successfully guided 60 M.Phil scholars and supervised 20 Ph.D candidates. Presently 7 Ph.D Scholars are under his supervision and guidance. Around 200 M.Com and MBA students research project has been guided by him. He is serving as a Doctoral Committee member in Pondicherry University teaching departments and few other university departments. Two major research projects were obtained from UGC and ICSSR. He has Published 85 Research papers in Peer Reviewed National and International Journals and a few in leading English dailies. His areas of research interest are Financial Management, Entrepreneurship development, Behavioral Finance Development Finance, Human Resource Development and Organisational Behaviour.

Currently he is the UGC-SAP-DRS-II Co-ordinator in the Department of Commerce & Ph.D Guide ship Recognition Committee member/ Chairman in Pondicherry University and also as a Chairman of BOE. He is serving as an Examiner for UPSC civil service examination, NACC Peer team member and Member Co-ordinator, Online Study Material Review Committee Member for Commerce domain in UGC and also a Governing Body member for two Colleges affiliated to Pondicherry University.

He has held the position of Professor and Head, Department of Commerce, Finance Officer i/c, Director i/c DDE of Pondicherry University. In Alagappa University, Karaikudi where he worked earlier hold the additional positions such as University NSS coordinator, NSS Programme Officer, Red Cross Zonal Co-ordinator, Hostel warden and Additional Controller of Examinations

His academic outreach is visible by his membership in various special Committees viz., Academic Performance Committee, Advisory Committee - Academic Staff College, Library Committee, Chief Superintendent for the conduct of DD E Examinations Flying Squad Chairman, Pondicherry University, University Nominee in the Entrepreneurship Development Cell, Pondicherry Government, Member, Steering Committee for SLAS, Pondicherry, Subject Expert for research project at University of Madras

He has assumed many examination related responsibilities. BOE for Ph.D. Thesis evaluation of different Universities, Member inboard of Examinations of Alagappa University, Annamalai University, Pondicherry University, Bharathiar University Coimbatore, SV University Tirupati, etc. External Member / Examiner for Ph.D progress Review meeting, served as practical Examiner, University observer, Additional chief supernatant in the conduct of B. Ed examination, Flying Squad Member, Chairman of

the Board of Examination of MBA (HRM& Finance) Examinations of Pondicherry University DDE Examinations, BOE (Commerce) member of University of Mysore for setting K-SET, and SLET, Tamil Nadu. Served as Member Secretary in UG, PG, and Diploma Board of Studies of DDE Pondicherry University.

He has edited 4 Books with co-authors and written 28 Course Materials at PG level for different Universities. He has attended 22 International Conferences, 54 National conferences and 6 Workshops. Under his leadership 7 conferences/workshops/ seminars were organized. He has delivered more than 80 Invited talk/ lecture in different forums of colleges and universities. Besides, chaired and delivered inaugural and key-note address in many National and International Seminars and Conferences organized by different institutions. He is serving member in Board of Studies different Universities and few autonomous colleges also. Holding Membership in Editorial Boards of few peer reviewed journals and also in some Professional Bodies. He has received few awards for his meritorial service for academic and extension activities. Presently he is holding additional charge as Controller of Examinations of Pondicherry University.

Brief Profile of Dr. Mahabaleswara Bhatta HS

Name : Dr. Mahabaleswara Bhatta H.S.
Address: Program Head -BASE PU COMMERCE
BASE Educational Services Pvt. Ltd.

27, Bull Temple Road, Gandhi Bazaar,

Basavanagudi, Bangalore - 560004.

Tel: +91-80-42604600,

Mob: +91 9900329327/9632072519.

<http://www.base-edu.in/>

Email: mahabaleswara.b@base-edu.in

Residence: #151, "Malaya", 9th Cross, 3rd Main,
Soudhamini Layout, Konanakunte,
Bangalore -560062. India.

E-Mail : mbhattahs@gmail.com

Experience:

Teaching undergraduate and post graduate courses for the last 41 years.

Worked in prestigious institutions such as NMKRV College, PES South Campus, RR Institution, Global Institute and Adama University, Ethiopia under UNDP, in the administrative responsibility for more than 14 years.

Worked as Coordinator of MBA and BBM and Principal/Director of MBA and MCA programs

Qualifications: Mcom, MBA, FCMA and PhD.

Accreditation and Awards:

Accredited as "ACCREDITED MANAGEMENT TEACHER" by AIMA and honored by Lions and Rotary clubs and Raastriya Vidyalaya Trust (RV) as Best Teacher.

Publications:

Published 10 research articles in National and International Journals.

Presented more than 30 research papers in National and International Conferences.

Also, published two text books on Cost and Management Accounting.

Guideship:

Research Guide in the Jain University and is currently guiding 3 research scholars for their Doctorate thesis.

In the Board of Examiners of MS Ramiah University Post Graduate center.

University Examination Duties:

Worked in Various capacities as Chief, Custodian, Examiner, Member of BOS, Syllabus Committee, Squad, Question Paper Setter etc.

Visits: Visited several Universities in USA, Egypt, South Africa, Kenya, Europe, Russia, Greece, China, Japan, Hongkong, Vietnam, Ethiopia and traveled over 28 countries.

Other Assignments:

Worked in various capacities such as Treasurer, Secretary, Vice Chairman, Chairman Professional Development, in Bangalore Chapter of cost accountants.

Other Interests:

Other interests are Acting in TV Serials, Sports like Chess, Shuttle and Athletics

CURRENT STATUS

Currently working as Program Head -BASE PU COMMERCE, **BASE** Educational Services Pvt. Ltd. Bangalore

Also, currently he is the Chairman of the Bangalore Chapter of Cost Accountants of India.

Brief Profile of Dr. Mahabaleswara Bhatta HS

Name : Dr. Mahabaleswara Bhatta H.S.
Address: Program Head -BASE PU COMMERCE
BASE Educational Services Pvt. Ltd.

27, Bull Temple Road, Gandhi Bazaar,

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<http://www.base-edu.in/>

Email: mahabaleswara.b@base-edu.in

Residence: #151, "Malaya", 9th Cross, 3rd Main,
Soudhamini Layout, Konanakunte,
Bangalore -560062. India.

E-Mail : mbhattahs@gmail.com

Experience:

Teaching undergraduate and post graduate courses for the last 41 years.

Worked in prestigious institutions such as NMKRV College, PES South Campus, RR Institution, Global Institute and Adama University, Ethiopia under UNDP, in the administrative responsibility for more than 14 years.

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Other Assignments:

Worked in various capacities such as Treasurer, Secretary, Vice Chairman, Chairman Professional Development, in Bangalore Chapter of cost accountants.

Other Interests:

Other interests are Acting in TV Serials, Sports like Chess, Shuttle and Athletics

CURRENT STATUS

Currently working as Program Head -BASE PU COMMERCE, **BASE** Educational Services Pvt. Ltd. Bangalore.

Also, currently he is the Chairman of the Bangalore Chapter of Cost Accountants of India.

Prof. T.RAJESWARI.,M.Sc.,M.B.A.,(Mgt &HR),M.A(Eng.), M.A (sociology),
President – Primax Foundation
Ph: 8971725451, kvr08@rediffmail.com



Personal Details

Name : Mrs.T. Rajeswari
Nationality : Indian
Religion : Hindu
Permanent Address : 3rd Cross,
Nagadevanahalli
Bangalore-60. PH: 8971725451,

EDUCATIONAL RECORDS

SL No	Qualification	Board/University	Year of Passing	School/College	% of Marks	Class
1	M.A.(Sociology)	Annamalai University	May- 13	University campus	61.0%	I
2	M.B.A(Marketing)	Alagappa University	May-09	University Campus	58.7%	II
3.	M.A.(Eng)	Bharathidasan University	Nov-07	University Campus	59.6%	II
4.	M.Sc	Bharathiyar University	April-98	R.V.S College, Coimbatore	75.3%	I
5.	B.Sc(Home Science)	Bharathidasan University	April-96	Sri S.N College, Karur	74.8%	I

Total Teaching Experience : 20 Years

Area of Interest

Biology, Science
Food Science, Food and Nutrition
Dietetics, Human Nutrition
English
Marketing and Human Resource Management
Bio-Chemistry, Physiology

Project Details

- 1) Project Name : Nutritive Value & Acceptability Study of Soya Incorporated Baked Products
Duration : Six Months (Nov-97 to April-98)
Organization : Central Food Technology Research Institute, Mysore.

- 2) A study on consumer Behaviors on Talcum Powder – MBA projects

Training

- 1) Nature : Dietary Internship
Duration : One Month
Organization : M.V. Diabetes Specialties Center (P) Ltd. Chennai.
- 2) Nature : Industrial Training
Duration : One Month
Organization : Sakthi Soyas Coimbatore -18

Career Profile

1. TEACHING PROFILE:(Fulltime)

1. Sri Adi Chunchanagiri Women College, Cumbum

- Designation :Lecturer
Period :16-06-1999 to 30-08-2005
Level :B.Sc(FSMD)
Subjects :Food and Nutrition, Bio- Chemistry,

2. VISITING FACULTY

1. Dayananda Sagar college of Nursing, Bangalore.

- Level : B.Sc Nursing, P.C.B.Sc
Period : 01-08- 2008 to 20-06-2015
Subjects : Food and Nutrition, English

2. Rajarajeswari College of Nursing, Bangalore

Level : B.Sc Nursing, G.N.M
Period : 26-06- 2006 to 20-06-2015
Subjects : Food and Nutrition, English

3. Capitol Nursing College, Bangalore

Level : B.Sc Nursing, G.N.M
Period : 26-06- 2006 to 20-06-2015
Subjects : Food and Nutrition, English

4. Sekhar Nursing College, Bangalore.

Level : B.Sc Nursing, G.N.M
Period : 24-07-2007 to 20-06-2015
Subjects : Food and Nutrition, English

5. Indian Institute of Nursing college, Bangalore.

Level : B.Sc Nursing, G.N.M
Period : 26-06- 2006 to 20-06-2015
Subjects : Food and Nutrition, English

6. Gayathri Nursing College, Bangalore

Level : B.Sc Nursing,
Period : 26-06- 2010 to 20-06-2015
Subjects : Nutrition, English

7. Heartland College of Nursing , Bangalore.

Level : B.Sc Nursing,
Period : 24-07-2009 to 20-06-2015
Subjects : Nutrition and Bio Chemistry , English

8. Indus Westside College of Nursing, Bangalore.

Level : B.Sc Nursing,
Period : 24-07-2009 to 20-06-2015
Subjects : Food and Bio Chemistry, English

9. BGS College of Nursing , Bangalore.

Level : B.Sc Nursing,
Period : 24-07-2012 to 20-06-2015
Subjects : Bio Chemistry

10. Maruti College of Nursing, Bangalore.

Level : B.Sc Nursing,

Period : 24-07-2012 to 20-06-2015

Subjects : Bio Chemistry

As a organizer, I have conducted Workshop, Conference & Seminar. The detail is as follows.

1	Thailand	Innovation, Entrepreneurship and start-ups for Economic, Transformation Trends, Opportunities and Challenges	Conference	9 th May 2018
2	Bengaluru	Data Analysis Using EViews	Workshop	12-April-2018
3	Bengaluru	"ENTREPRENEUR IN YOU"	MDP	12- Feb - 2018
4	Bengaluru	"THESIS & ARTICLE WRITING: FROM COPPER STRIP TO GOLD BAR"	FDP	10 - Feb - 2018
5	Eluru, Andhra Pradesh	"Women in 21st Century" Challenges and Opportunities	Conference	9,10-Feb-2018
6	Tiruchengode	Innovative Trends in Mathematics & its Applications	Seminar	02-Feb - 2018
7	Tiruchengode	FINANCE AND BANKING	Conference	01- Feb - 2018
8	Coimbatore	Research Methodology, Statistical Data Analysis and Interpretation By Using SPSS, AMOS &	Workshop	02-Dec -2017
9	Bangalore	Impact On GST-2017	Seminar	07-Oct-2017
10	Bangalore	Research Methodology; Statistical Data Analysis and Interpretation By Using SPSS and AMOS	Workshop	23-Sep-2017
11	Cumbum-Tamilnadu	Research Methodology, Statistical Data Analysis and Interpretation By Using SPSS and AMOS	Workshop	21-July-2017
12	Malaysia	Innovation, Entrepreneurship And Sustainable, Value Chain In A Challenging Environment.	Conference	07-June-2017
13	Tanjavur	Research Methodology, Statistical Data Analysis and Interpretation By Using SPSS and AMOS	Workshop	25-Feb-2017

14	Bengaluru	Innovation in HR, Marketing, Information Technology and Finance	Seminar	07-Jan -2017
15	Dharmapuri	Recent Trend in Business Management and Practices	Seminar	17-Sep-2016
16	Madurai	Research Methodology, Statistical Data Analysis and Interpretation By Using SPSS and AMOS	Workshop	21-Oct-2016
17	Trichy	Innovation, Entrepreneurship & Sustainable Value Chain In a Challenging Environment	Seminar	29-Jul-2016
18	Chennai	Advance Data Analysis using SPSS & AMOS	Workshop	26-Mar-2016
19	Kerala	Research Methodology & Statistical Data analysis using SPSS & AMOS	Workshop	25-Oct-2015
20	Salem	Statistics for Research & Data Analysis using SPSS	Workshop	25-Jul-2015
22	Trichy	Statistics for Research & Data Analysis using SPSS	Workshop	21-Feb-2015

Books/Monographs/Patents

Sl. No.	DATE	Status	TITLE	INSTITUTIONS
1	2013	Published	Nutrition and Bio-Chemistry for B.Sc Nursing	Emmes Medical Publishers (ISBN: 978-93-81579-41-1) Bangalore
2	2014	Under Process	Nutrition and Dietetics For PCB.Sc.	Emmes Medical Publishers Bangalore
3	2014	Under Process	Complete English Grammar	Primaxpublications Bangalore
4	2014	Under Process	Research Methodology and Bio- Statistics	Primaxpublications (ISBN-978-81-910464-0-3)

Declaration

I here by declare that the above given information are true to the best of my Knowledge.

(Prof.T.RAJESWARI)

FACULTY PROFILE

NAME – SANDHYA R

DESIGNATION – ASST PROFESSOR

DEPARTMENT - POST GRADUATION

QUALIFICATION – M.COM M.PHIL ICWAI (INTER)

E-MAIL – ramakrishna_sand@hotmail.com

Ms Sandhya R has been working as Asst Professor, PG department, MLA Academy of Higher learning, Bangalore since December 2012 with over 16 years of teaching both at undergraduate and postgraduate levels. She is presently pursuing Doctoral research from Tumakuru University in the area of Human Resource. She is also interested in publishing research papers in journals and also at various national and international conferences and seminars. She has been participating actively in the restructuring of syllabus of B.com and BBM of Bangalore University and also valuation work of Bangalore University Examinations including Assistant Custodian, Paper setter, reviewer and valuer. She is a Life member of National Institute of Personnel Management (NIPM) and is currently member of the Executive Committee of NIPM Karnataka Chapter.

ACADEMIC EXPERIENCE

SUBJECT SPECIALISATION – M.COM - ACCOUNTING AND TAXATION
M.PHIL – HUMAN RESOURCE

NO OF YEARS OF TEACHING EXPERIENCE – 16

EXPERTISE – MANAGEMENT ACCOUNTING and FINANCIAL MANAGEMENT

FDP and Workshops attended

- Case Writing, Teaching & Research
- New Directions in HRM- Tools and Techniques
- HRM- The Road Ahead
- How to Write a Research Paper
- Writing for Publication

RESEARCH EXPERIENCE

Research workshop series and training programs attended

- Data Analytics for research in social sciences

- Research Design and Analysis using R
- SEM using AMOS, R and SMART –PLS
- Data to Decision Making using R
- Scale Development and Validation using R software

PUBLICATIONS

TITLE OF THE PAPER	PUBLICATION
HR is Business-The GE Way	ISBN 978163102664
HR Manager as a Strategic Partner-Challenges and Prospects in the Indian Scenario	IJEMR ONLINE 2249-2585 PRINT- ISSN 2249-8672 VOL 5 Issue 10
HR manager as a strategic partner- challenges in the 21 st century	ISBN-978-93-83302-07-9
A study on Role of HR – Difference in Perception between HR and Line Managers- A theoretical perspective	ISBN 978-93-83302-19-2
A study on Role of HR – Difference in Perception between HR and Line Managers- An empirical analysis	IJEMR ONLINE ISSN 2249-2585 PRINT ISSN 2249-8672
Strategic HR roles and Sustained Competitive Advantage- The mediating role of Organizational Learning Capabilities and Sources of competitive advantage	ISBN 978-93-5288-411-7

SERVICES

RESOURCE PERSON

- Participated at Chairperson and Rapporteur for restructuring HRM syllabus of Bangalore University 2016
- Chairperson for paper presentation session at International Conference on Managing Human Resource at Workplace on at SDMIMD, Mysuru in 2015 and 2016
- Member of Round Table Conference held at International Conference on Emerging Trends in Global Accounting and Finance held at Kristu Jayanthi College (Autonomous), Bengaluru 2016
- Resource person for the topic “Strategic Human Resource Management” for final year B.com and BBA students of Krupanidhi College 2017

MEMBERSHIP

Life member of National Institute of Personnel Management (NIPM) and currently member of the Executive Committee of NIPM Karnataka Chapter and Chief Editor of NIPM Magazine.

CHITRA RAVI

HOD, Department of Computer Science

Maharani Lakshmi Ammanni College for Women (Autonomous)

18th Cross, Malleswaram,

Science P.O., Bangalore-560012

Ph: 9243001122

Email : chitraravi.cr@gmail.com

Prof. Chitra Ravi, is currently Head of Department of Computer Science, Maharani Lakshmi Ammanni College for Women, (Autonomous), Malleswaram, Bangalore. She has an Engineering degree in Electronics and Communication, MCA, M. Phil in Computer Science and has submitted PhD Thesis to VTU. She has a total teaching experience of 30 years.

Her research interests are in the areas of High Performance Computing, Computer Networks and Data Analytics. She has published about 4 research papers in national and international conferences and 4 research papers in International Journals.

She has authored about 20 text books in Computer Science for PUC, BSc, BCA and BE.

She has been member, Board of Examiners and Chairperson, Board of Examiners in Bangalore University. She is currently Chairperson, Board of Examiners, mLAC.

She has also been member of Board of Studies, Mount Carmel College (Autonomous) and CMR Institute of Management Studies (Autonomous). She is Chairperson, Board of Studies, mLAC.

She is also a member of IQAC, mLAC.

She has judged State and National Level Studentpaper presentations. She has also been Resource person delivering Guest Lectures in various colleges.

Sindhi College


BBA - 4th Sem

Guest Lecture on " Research Methodology"

07-03-2017

List of Participants

SI No	Name of the Student
1	Aakash Deep
2	Akash K Pathak
3	Ankit Kuwar
4	Arpitha Bastev Lopes
5	B Nikil
6	Benjamin Alfred S
7	Bhilare Shweta Ravindra
8	Bindushree R Halageri
9	C Lohith Chandra
10	Darshan A
11	Darshan B U
12	Goutham B
13	Hemanth Kumar P K
14	Himanshu Singh Bais
15	Huidrom Amarjit Singh
16	Isha D Rao
17	Jagadish N
18	Poul Gomes J K
19	Prajwal J
20	Premashree M
21	Priyanka Paul J
22	Radha Kumari
23	Rahul M Bhati
24	Rakshitha K
25	Rohan A
26	Ruchitha.MR
27	Saira Fathima Hashamee
28	Salman Pasha
29	Sannala Likitha
30	Sathishkumar K
31	Shamantha S
32	Shobhanraj V
33	Shreyas A
34	Poojitha T


Head of the Department of Management
Sindhi College
33/2B, Kempapura, Hebbal
Bangalore - 560 024.



Sindhi College

National Conference on Innovation, Enterpreneurship and Starts-ups for Economic
Trasformation- Trends, Opportunities and Challenges

13-04-2018

List of Participants

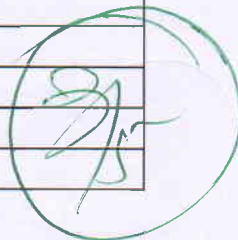
SI No	Name of the Student
1	Sparshika
2	Vidya
3	Pallavi S
4	Varsha
5	Harshitha
6	Asha
7	Monika
8	Asha K
9	Rajesh
10	Ranganatha
11	Sathyannarayana
12	Pranesh
13	Niharika
14	Madhusudhan
15	kavitha
16	Dr Amir Khan
17	sindhu
18	Shirsha V
19	Dr. Anthony
20	Nethra H S
21	Mohana
22	Hemavathi S
23	Dr. Raji S
24	Dr. Shankar
25	Md. Navas
26	Priya Srinivasa
27	Priya
28	Thirumala
29	Naveen
30	Nancy Glowriya
31	Sabitha C
32	Aswathi
33	Shobha
34	Jayaram
35	Balaji
36	Dr. M. Muniraju
37	Manjula

This document consists
of five pages

38	Raghu C
39	Rajeev
40	Revathi
41	Reena
42	Indrani
43	Shashikumar
44	Ihsan Ullah Payandi
45	Ann Kuruvilla
46	Kevin
47	Dr. Chowdary
48	Ashwini A
49	Pushpalatha
50	Ranganath B
51	Vijaylakshmi
52	Veeravel V
53	Dr. P Natarajan
54	Soniya Vishwam
55	Aparna
56	Valli Devasena
57	Lanna Lalithan
58	Rohini
59	Thirumala
60	Dr.M Jayappa
61	Dr.Shankar R
62	Rabina
63	Swtha M R
64	Ravichandran
65	Sunil Kumar
66	Malini
67	Dr. Maruti Ram
68	Dr. Pranesh Kulkarni
69	Dr. Chidambar Gupta
70	Harshitha R
71	Asha C
72	Dr. Sudeep
73	Raghu C
74	Dr.Nagaraju Y
75	Chitra Shashidar
76	Kala Naik
77	Ragavendra C
78	Suriya J
79	Pavan
80	Archana Prathiba
81	Priya Srinivisas
82	Ganesh
83	Kiran
84	Hemavathi
85	Sathya
86	Dhanraj
87	Kavitha Mohar

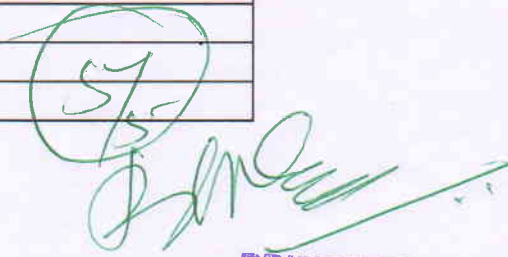
2/5

88	Dr. Leena James
89	Nethravathi
90	Manjula P
91	Nikhil
92	Natarajan
93	Rajiv L
94	Jayaram A
95	Balaraj
96	Sowdarya
97	Punith
98	Roshan
99	Jyothika
100	Vijay Anthony
101	ANUSHA A S
102	ARFIYA SULTANA M S
103	CHANDANA S
104	GURUABHISHEK N
105	INDU V
106	JANCY R
107	KIRAN MEGHANA V
108	MAHALAKSHMI M
109	MONIKA S
110	MOUNA K L
111	POOJA M
112	PREETHI D S
113	PREMKUMAR M
114	RAKSHITHA D C
115	RANJITHA R
116	RASHMI G V
117	SHWETHA N
118	SUSHMA N
119	GIRISH Y S
120	HARISHA M
121	MUBASHEERA KHANAM E
122	MUJAHID BAIG
123	NARAYANA ERAPPA KALAKERI
124	NIRANJAN M
125	NITHUN RAO V N
126	RAJASHEKHARA S P
127	SPOORTHI B M
128	SURESH R
129	SUSHMITHA B
130	SWATHI V MURTHY
131	VINAY SHANKAR M R
132	ANKITHA S D
133	APOORVA M V
134	LALITH J
135	MANOJ KUMAR



136	MONISH M
137	RAVI PRAKASH V G
138	RITHU VEERESH
139	SAGAR B P
140	SRIKANTH V
141	SUHAS H
142	VASANTH KUMAR S
143	VINAY B
144	VISHNU K
145	WALAA HISHAM MUSTAFA AHMED
146	YOGITHA
147	Amit Sukhija K
148	Anish Mahesh
149	Arbiya Shariff
150	Arsalan Ahmed
151	Aryan B Nair
152	Avinesh Rawat
153	Boddu Harshavardhan Yadav
154	Bojamma MD
155	Deepesh A Sugnani
156	Evangelin
157	Gowtham K
158	Hrudyanand Biswal
159	Jhurani Anmol Arjun
160	Jubin K Mathew
161	K Bikki Rao
162	K S Sowmya Shree
163	Kamalapuram Shaik Babajan
164	Keshav S
165	Keshavraj S M
166	Khedhareeswari K
167	Khizra Ramsha
168	Khushal G
169	M A Akash George
170	Madduru Saahithi
171	Manoj M
172	Mohammed Arfath Wagh
173	Mohammed Athif K
174	Mohammed Avaiz
175	Mohammed Hameed Shariff
176	Mohammed Irshan Sharief
177	Mohammed Jibrán S
178	Mohammed Kashif Khan
179	Mohammed Rayaán
180	Mohammed Salim
181	Nachiketh J
182	Nandan J
183	Pichukula Swaroopa
184	R Samuel Franklin

185	Rahul U
186	Rakesh R
187	Revanth S Narayan
188	Ruthika B
189	S Dheeraj
190	Sanjay Kumar
191	Shaik Abrar Ahamed
192	Shaik Gul Shabnam
193	Shaik Ismail Jabiullah
194	Shreyas S
195	Dr. Rahul K Kavishwar
196	Dr. Uma Maheswari
197	Prof. Shinny Wesley
198	Prof. Sowmya G S
199	Dr. Swetha P A
200	Prof Vijitha V



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Bengaluru - 560 024.



KNOWLEDGE IS POWER

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(Sponsors : Sindhi Seva Samiti)
33/2B, Hebbal, Kempapura, Bengaluru - 560024

Permanently affiliated to Bangalore University
Accredited by NAAC

Seminar Committee

FDP on How to Write a Good Quality Research Paper

Date & Time of the Programme	18/11/2017-10.00am
Type of the Programme (co-curricular /extra-curricular/ cultural/sports/NSS/NCC/Industry-Institute Interactive/ Extension Activities/ Outreach/Capacity building/ others)	Capacity Building
Name of the Resource Person	Dr. Rangaraj
Designation	Head & Professor of MBA dept ,PES University, Bangalore
Class	Not Applicable
Total No. of Students	34 Teaching Staff
Programme In charge	Ms.Nandini.S
Collaboration :	SB College & Oceanic College
Objective :	To train the staff in various facets of writing a good quality research paper
Issues / Key factors addressed :	<ul style="list-style-type: none">• Logical steps in writing a Research Paper• SWOT Analysis• Validation• Questionnaire• Sampling & Statistical tools• Literature Repositories
Impact/ Outcome :	The participants gained adequate knowledge and expertise in writing a good quality research paper

Photographs



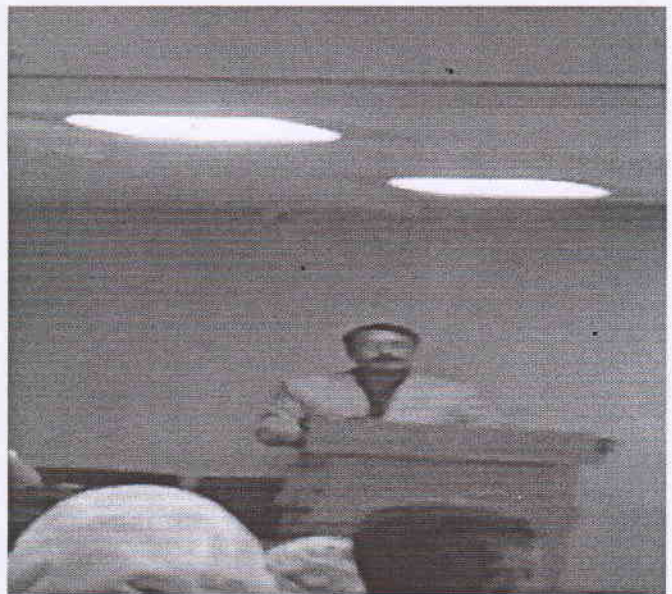
FDP Session by Dr.Rangaraj, PES University




FDP Inauguration by Dignitaries




Welcome speech by Prof. Sashikala



Vote of Thanks by Dr. Anil Kumar


Convener




Principal
PRINCIPAL
SINDHI COLLEGE
#33/2B Kempapura, Hebbal,
Bengaluru - 560 024.



Dr.M S RANGA RAJU
Professor and Head MBA dept., PES University, Bengaluru

Dr. M S RANGA RAJU

He is working as Head & Professor of MBA dept, PES University, Bangalore at P E S Institute of Technology. Head & Professor of MBA dept., PES University, Bangalore

He carries a experience of more than 20 years. He completed doctorate in Management studies. He is an engineering graduate from Mysore University. After the engineering he has completed MBA. He has attended many seminars and presents the papers in International seminar. He is resource person for many conferences and many programmes related to Research methodology. He is a Certified Master Trainer, NBA, New Delhi



Sindhi College of Commerce

Presents

FDP on

“How To Write Good Quality Research Paper”

By

Dr. RANGARAJ

(Head & professor of MBA at PES University)

Date- 18/11/2017

Time- 10:00 AM

Venue : Seminar Hall

Sindhi College of Commerce

33/2B, Kempapura, Hebbal , Bangalore- 24

Ph:23637543/44, 41178288

SINDHI COLLEGE
FDP On
How to write Quality Research Papers
18th November 2017
List of Participants

Sl.No	List of Participants
1	Dr.B.S.Srikanta
2	Dr. Anil Kumar S
3	Asha N
4	Dr.Ramananda
5	Devaraju S
6	Vaidyesh M A
7	Roopa R A
8	Kariyanna S
9	Subramanya N R
10	Radhika E K
11	Shankar B P
12	Sashikala U
13	Hemalatha R
14	Priya Hari
15	Dr. Ranjana Pillai
16	Dr. Padmavathy
17	Sudarshan
18	Grace
19	Jayashree Tambad
20	Nandini S
21	Nagarathna K B
22	Chitty Babu
23	Kalaivani Y S
24	Rashmi B
25	Akilandeswari R
26	Dr.Giriraj Kumar
27	Putul Dutta
28	Raju H S
29	Savitha
30	Prathima R
31	Bhavya
32	Kumar E
33	Dr. Rahul Kavishwar
34	Prashanth Bharadwaj


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SINDHI COLLEGE
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Bengaluru - 560 024.