#### **PAPER OUTLINE**

- Abstract
- Review of Literature
- Statement of the Problem
- Objectives
- Research Methodology
- ConclusionBibliography (APA Format)

• Data Analysis and Interpretation

• Suggestion and Recommendations

### **PROGRAMME CONVENER**

Dr. K. UMA MAHESWARI (Centre for PG Studies) 9900084140 Dr. RAHUL. K. KAVISHWAR

(HOD, Centre for PG Studies) 9448212035

**ORGANISING COMMITTEE** 

Dr. SWETHA. P. A.

Prof. SOWMYA. G. S.

**Prof. SHINNY WESLEY** 

### STUDENT COORDINATORS

Ms. RASHMI 8217517304 Mr. PREM KUMAR 9916164148 Mr. SAGAR 7996894335

A. 0.

Mr. SAI TEJA

Mr. VAMSHI KRISHNA

Venue : Sindhi College (PG Block) #33/2B,oHebbal, Kempapura, Bengaluru - 560 024 Ph. : 080-23637543/44 | wissenconference2020@gmail.com



## **SINDHI COLLEGE**

Permanently affiliated to Bengaluru Central University Accredited by NACC Recognised by UGC under 2(f) & 12 (B) ISO 9001:2015 Certified Institution

## **CENTRE FOR PG STUDIE**

**Presents** 

## "WISSEN"

"Burgeoning Trends in Commerce and Management" Inter-Collegiate Paper Presentation competition on

12<sup>th</sup> March 2020.

• Findings

#### **ABOUT COLLEGE**

Sindhi College is a premier institution in Bengaluru. It was established in the year 2002, under the tutelage of Sindhi Seva Samiti, with the intention of serving the human kind as their chief dictum. It is a self-financing, co-education college imparting quality education in the stream of Science, Commerce and Management offering UG and PG courses. Sindhi College is known for its academic excellence and cultural heritage. It is the perfect example of excellence in this competitive world.

#### PRINCIPAL'S MESSAGE

If you have defined what you really want in life and fixed your goals, then you are ready to climb the mountain of life. Sindhi College through its research centre has been motivating students to take up minor research projects along with class room learning so that they indeed go to higher altitudes in their academic careers. It is also absolutely necessary to provide a platform for researchers to present their findings and invite suggestions from peers.

#### -Dr. BS Srikanta

#### **ABOUT DEPARTMENT**

Centre for PG studies provides an environment to unfold the inner forte of students to develop the required knowledge and skills for achieving excellence in the field of business, so as to prepare the youth to attain managerial position in Accounting, Finance and International Business.

#### WISSEN-KNOWLEDGE

WISSEN is a Post Graduate Commerce students' association started in the year 2014. It is an annual inter-collegiate paper presentation competition. The objective of the association is to share value based knowledge in research and to exhibit innovative ideas. It is a platform for exchange of ideas and knowledge for holistic development of students.

#### PAPER PRESENTATION

WISSEN Students' Association is organising Inter-Collegiate Students' paper presentation competition. WISSEN has proven to be one of the prestigious paper presentation competitions in Bengaluru, attracting the best ideas from students of various colleges across the city. The theme for this years' (12th April-2020)-"Burgeoning Trends in Commerce and Management". The theme focuses on the progressive growth of research, with respect to Burgeoning Trends in the field of commerce and management. This competition aims at bringing together students of Commerce and Management to share their research knowledge and it intends to provide a platform to promote the exchange of ideas and opinions on the issues pertaining to Burgeoning Trend in Commerce and Management. On that basis, we would welcome research papers focusing and addressing diverse perspectives of Commerce and Management.

## "BEST PAPER WILL BE AWARDED".

01113-110010-100100

#### **AREAS FOR K\_SEARCH**

- Finance
- Accounting

- International Business
- Marketing
- Human Resource

Technology

• Entrepreneurship

#### PAPER PRESENTATION GUIDELINES

- The contest is open to PG & UG Students of Commerce and Management only.
- Two participants in a team.
- Total words: 3000-4000.
- Participants can do research on both primary and secondary data.
- Participants should submit 2 hard copies and a soft copy (CD/Pen drive) of their original paper during presentation.
- Font-Times New Roman, Font Size- Title 14, Headings 11 (caps) Content 12,
- Line Spacing-1.5, Margin Space-2.5cm/1.5 inch
- PPT presentation is compulsory.
- The paper should be emailed to *wissenconference2020@gmail.com*.

#### PUBLICATION

The selected papers will be peer reviewed and evaluated based on originality and relevance to the theme. Selected papers will be published IN-HOUSE JOURNAL with ISBN Number.

#### **IMPORTANT DATES**

Submission of Abstract	03.03.2020
Acceptance of Abstract	07.03.2020
Submission of Full Paper	10.03.2020
Paper Presentation Competition	12.03.2020

#### **REGISTRATION DETAILS**

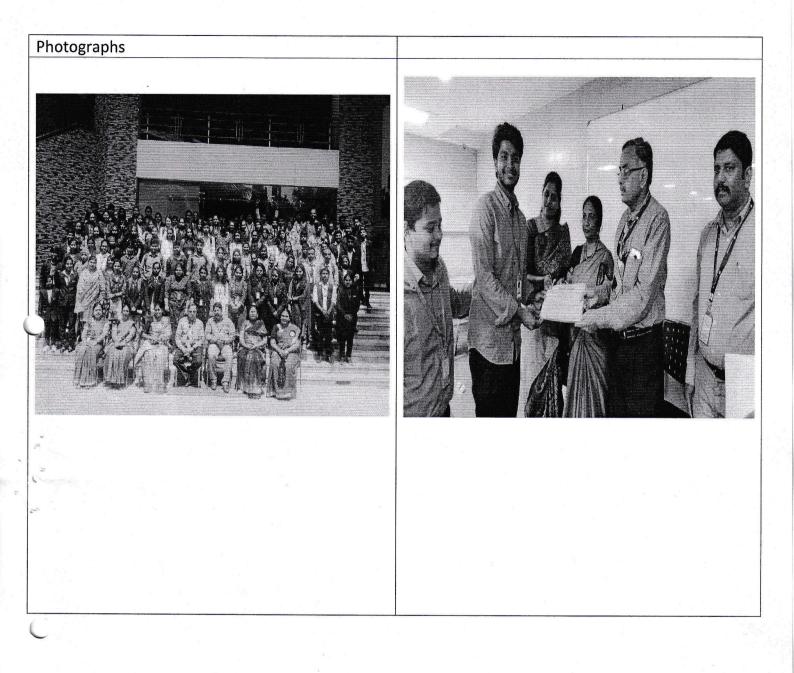
- Only participation-Rs.200/-
- Paper Presentation-Rs.300/-
- Payable by cash/online G pay (9480338552)
- On-spot registration is allowed



**Centre for PG Studies** 

## Students Seminar and Inter Collegiate Research Paper presentation -WISSEN 2020

Date & Time of the Programme	12 <sup>th</sup> March ,9.30 AM to 4.30 PM
Type of the Programme (co-curricular /extra-curricular/ cultural/sports/NSS/NCC/Industry-Institute Interactive/ Extension Activities/ Outreach/Capacity building/ others)	Capacity Building
Name of the Resource Person	Dr. Sandhya and Dr. Padma
Designation	Professor (Dr.Sandhya) Associate Professor (Dr.Padma)
Class & Batch	PG and UG students from other Colleges
Total No. of Students	100
Programme In charge	Dr. K Uma Maheswari
Collaboration :	
Objective :	<ul> <li>To understand and make the students to do the project work</li> <li>To make the students to present the research paper</li> <li>To make the students to prepare for innovate research ideas.</li> </ul>
Issues / Key factors addressed :	<ul> <li>Shared knowledge to exhibit innovative ideas in the area of research</li> <li>Encourage writing and oratorical skill</li> </ul>
Impact/ Outcome :	<ul> <li>The students learnt and motivated to write and present the research papers</li> </ul>



Dr. k. n

Signature of the Co-ordinator

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Head of the Department of PG Studies Sindhi College of Commerce, Vice Principal Sindhi College of Commerce, Vice Principal Sindhi College of Commerce, Vice Principal Sindhi College Sindhi College Bengaluru - 560 024,

#### Sindhi College

### Center for PG Studies Students Seminar and Inter Collegiate Research Paper presentation -WISSEN 2020

Center for PG studies conducted the Student's Seminar on Research paper presentation "Wissen" 2019-20 on 12<sup>th</sup> March 2020 successfully. "Wissen" stands for knowledge in German. The main objective of "Wissen" is to share value-based knowledge to exhibit innovative ideas in the area of research.

"Wissen", when it was pioneered for the first time in 2017, received 17 papers. 12 amongst the 17 were presented.

The second edition of "Wissen", 2018 a commendable 47 papers were received and after an effective method of filtration, 19 were presented.

This time (2020) team "Wissen" is glad to state that 55 papers were received and 26 teams were presented the different topics such as HR, Marketing, Finance and Accounting. The team of "Wissen" has honored to receive 16 research papers from reputed colleges across the city.

The registrations began at 8.30AM. The Reception Committee had received 72 entries for the participation and paper presentation. There were totally 100 students from UG and PG participated in this programme. The presenters were given a "Wissen" code and a welcome kit.

"Wissen" inaugural function began with invocation song. First session of the programme started with the lighting of the lamp by the dignitaries (Dr.Sandhya, and Dr.Padma, from Sindhi Institute of Management, Principal Dr.B S Srikanta and Vice Principal Prof.Asha.) After the welcome speech, the introduction of the theme "Wissen" was given.

Dr. Sandhya gave the guidelines for the paper presentation. In the competition the paper presenters of various UG and PG colleges presented (26 teams & papers) their research paper, in various topics with the time limit of 7+1 minutes each. The papers were valued by the chairpersons with 5 criterions that is originality, content, communication, presentation and overall, marked on a total for 50 marks.

In the valedictory function key proceedings were placed by Dr.Uma Maheswari, followed by the Best papers award for PG and UG with a cash prize of Rs.2,000 to Mr Venugopal Acharya and Keerthana (PG) from Nagarjuna Degree College and S.Suneza Bi and Vineesh M (UG) from S B College of Management by our principal Dr. B S Srikanta.

For the second and third prizes the appreciation certificate were distributed to the following students:

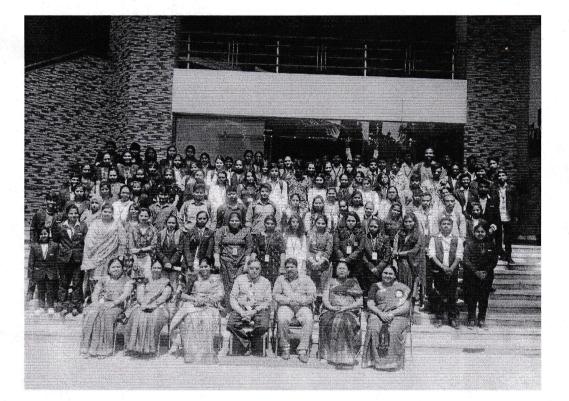
II Prizes-Harshitha H (PG) from Government RC College of Commerce and Management

Sonal Rao, Natasha Runwal and Sruthi Bellapu (UG) from Mount Carmel College

III Prizes-Arundati NG Kowshik and Prithvi Rani H (PG) from Janabharthi Campus

Mohammed Mujaheed Ul Islam Monisha K (UG) from SSMRV College

"Wissen" team sincerely extended its gratitude to each and every one involved in the programme. This competition helped the students to prepare and present the research paper.







Ann

Sindhi College 33/2B, Kempapura, Hebbal Bangalore - 560 024.

#### **REGISTRATION FEE DATAILS**

- On Spot registration starts from 8.30am to 10.00am.
- Per author registration Rs.300/-
- Participation only -Rs.200/
- Cash / Card payment is accepted

## **Best Paper Award entitles Cash Prize**

#### **ORGANISING COMMITTEE:**

Dr. Uma Maheswari (Co-ordinator) 9900084140 Dr. Rahul K Kavishwar (HOD, Centre for PG Studies) 9448212035

#### FACULTY COORDINATORS

Dr. Swetha P A Prof. Pragathi Prakash S Prof. Sowmya G S Prof. Shinny Wesley

#### STUDENT COORDINATORS

Ms. Babitha 8553156502

Ms.Apoorva 9886213521 Mr. Karthik N 9740528423

Mr. Prem Kumar 9916164148

Sindhi College (PG Block) #33/2B, Hebbal, Kempapura, Bengaluru - 560 024 Ph. : 080-23637543/44 | pgwissen2019@gmail.com



## Sindhi College

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CENTRE FOR PG STUDIES Presents "WISSEN"

MAGNITUDE of TIMC WORLD (Technology, Innovation in Management & Commerce)

### **Inter-Collegiate Paper Presentation Competition**



11th April, 2019

#### **ABOUT COLLEGE**

Sindhi College is a premier institution in Bengaluru. It was established in the year 2002, under the tutelage of Sindhi Seva Samiti, with the intention of serving the human kind as their chief dictum. It is a self-financing, co-education college imparting quality education in the stream of Science, Commerce and Management offering UG and PG courses. Sindhi College is known for its academic excellence and cultural heritage. It is the perfect example of excellence in this competitive world.

#### PRINCIPAL'S MESSAGE

If you have defined what you really want in life and fixed your goals, then you are ready to climb the mountain of life. Sindhi College through its research centre has been motivating students to take up minor research projects along with class room learning so that they indeed go to higher altitudes in their academic careers. It is also absolutely necessary to provide a platform for researchers to present their findings and invite suggestions from peers.

#### -Dr. B S Srikanta

#### **ABOUT DEPARTMENT**

Centre for PG studies provides an environment to unfold the inner forte of students to develop the required knowledge and skills for achieving excellence in the field of business, so as to prepare the youth to attain managerial position in Accounting, Finance and International Business.

#### WISSEN-KNOWLEDGE

WISSEN is a Post Graduate Commerce students' association started in the year 2014. It is an annual inter-collegiate paper presentation competition. The objective of the association is to share value based knowledge in research and to exhibit innovative ideas. It is a platform for exchange of ideas and knowledge for holistic development of Post Graduate students. WISSEN has proven to be one of the prestigious paper presentation competitions in Bengaluru, attracting the best ideas from students of various colleges across the city.

#### PAPER PRESENTATION

WISSEN, Inter-Collegiate Paper Presentation Competition on the theme-"MAGNITUDE of TIMC WORLD" brings in all the post graduate student community to share their research knowledge and intends to provide a platform to promote, exchange of ideas and creating research culture. The competition welcomes research papers focusing and addressing diverse perspectives of Commerce and Management. Best Paper will be awarded to appreciate the efforts and research skills exhibited during the presentation competition.

#### AREAS FOR RES RCH

- Finance
- Marketing
- Entrepreneurship
- Technology

#### **GUIDELINES**

- The research paper should be original and unpublished using primary or secondary data.
- Maximum two authors for a research paper.
- The format must be in MS Word, Times New Roman Font, and reference in APA format.
- Font Size- Title 14, Headings 11 (Upper Case) Content 12, Line Spacing-1.5, Margin Space-2.5cm/1.5 inch.
- Abstract is limited to 300 words, Full paper is maximum of 07 pages (including tables, figures, graphs and references).
- Participants should submit 2 hard copies of the research paper at the time of registration.
- Timing for presentation is 8+2 minutes and Power point presentation is compulsory.
- The paper should be emailed to pgwissen2019@gmail.com

#### **PAPER OUTLINE**

• Abstract

- Data Analysis and Interpretation
- Review of Literature
- Findings, Suggestion and Recommendations
- Statement of the ProblemObjectives of the Study
- Bibliography (APA Format)
- Research Methodology

#### **PUBLICATION**

The selected research papers will be peer reviewed and evaluated based on originality and relevance to the theme, the same will be published in **IN-HOUSE JOURNAL** with **ISBN** Number.

#### **IMPORTANT DATES.**

Submission of Abstract and Full Paper	07.04.2019
Intimation of Acceptance	09.04.2019
Paper Presentation Competition	11.04.2019

Conclusion

- Human Resource

• Accounting

International Business



#### Centre for PG Studies Students Seminar and Inter Collegiate Research Paper presentation -WISSEN 2019

- 77	ISSEN 2019
Date & Time of the Programme	11 <sup>th</sup> April 2019, 9.30 AM to 4.30 PM
Type of the Programme (co-curricular /extra-curricular/ cultural/sports/NSS/NCC/Industry- Institute Interactive/ Extension Activities/ Outreach/Capacity building/	Capacity Building, Co Curricular
others) Name of the Resource Person	
Name of the Resource Person	Dr.Anni Arnav, Dr.Sujay Kumar & Dr. Shashak Hiramath
Designation	Associate Professor (Dr. Sujay Kumar) Associate professor (Dr. Sujay Kumar) Associate professor (Dr. Shashak Hiramath)
Class & Batch	PG and UG students from other Colleges
Total No. of Students	100 PG students from our college and out side
Programme In charge	Dr. K Uma Maheswari
Collaboration :	
Objective :	<ul> <li>To develop presentation skills</li> <li>To promote innovative skills</li> <li>To promote research bent of mind</li> </ul>
Issues / Key factors addressed :	<ul> <li>Developed students knowledge about writing skills of research paper</li> <li>Also developed the presentation and speaking skills</li> </ul>
Impact/ Outcome :	<ul> <li>The students gained adequate knowledge about writing quality research papers.</li> <li>Developed oratorical and presentation skills</li> </ul>

Page : 1/2



Gr. Le. h\_\_\_\_\_ Signature of the Co-ordinator

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Vice Principal Vice Principal Sindhi College

Principal SINDHI COLLEGE #33/2B Kempapura, Hebbal, Bengaluru - 560 024.

Sindhi College Sindhi College Sindhi College 33/2B, Kempapura, Hebbal Bangalore - 560 024, -

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### Center for PG Studies "Wissen"

NDHI COLL

33/2B, KEMPAPURA HEBBAL BANGALORE-560024

#### Seminar and paper presentation for PG Students' 2019

Center for PG studies has conducted the student's seminar and paper presentation competition "Wissen" 2018-19 on 11<sup>th</sup> April 2019 successfully and the detailed report is as follows. "**Wissen**" stands for knowledge in German. The main objective of "Wissen" is to share value based knowledge to exhibit innovative ideas in the area of research.

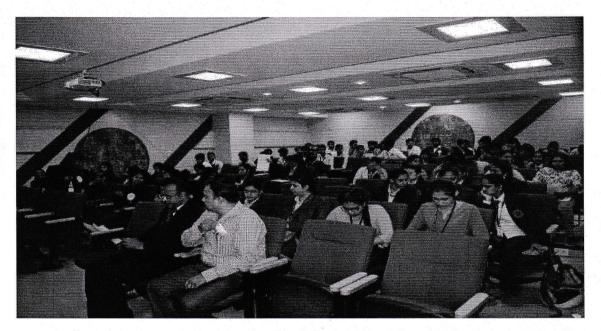
The registrations began at 8.30AM. The Reception Committee had received 72 entries for the participation and paper presentation. The presenters were given a "Wissen" code and a welcome kit. 100 Students participated in this program.

"Wissen" inaugural function began with invocation song. First session of the programme was started with the lighting of the lamp by the dignitaries (Dr.Anni Arnav from Dayananda Sagar University, Dr.Sujaykumar from SJR College, Dr. Shashank K Hiramath from Sindhi Institute of Management and Vice Principal Prof.Asha. After the welcome speech, the introduction of the theme "Wissen" was given.

Dr. Anni Arnav was given the guidelines for the paper presentation In the competition the paper presenters of various colleges presented (52 papers) their research paper, in various topics with the time limit of 7+1 minutes each. The papers were valued by the chairpersons with 5 criterions that is originality, content, communication, presentation and overall, marked on a total for 50 marks.

In the valedictory function key proceedings were placed, followed by the Best papers award with a cash prize of Rs.2,000 was given to Ms Shilpa from Central College and Catherine P Saju from Krishtu Jayanthi College by our principal Dr. B S Srikanta. This programme came to an end with the vote of thanks. "Wissen" team sincerely extended its gratitude to each and every one involved in the programme.

Head of the Department of PG Studies Sindhi College 33/2B, Kempapura, Hebbal Bangalore - 560 024.







Head of the Department of PG Studies Sindfit College 33/2B, Kempapura, Hebbal Bangalore - 560 024.



# Sindhi College

Permanently Affiliated to Bengaluru Central University & NAAC Accredited

## PG DEPARTMENT PRESENTS



## INTER-COLLEGIATE Students' Paper Presentation Contest 2018 20/04/18

## SINDHI COLLEGE

Sindhi College is a premier institution in Bengaluru. It was established in the year 2002, under the tutelage of Sindhi SevaSamiti, with the intention of serving the human kind as their chief dictum. It is a self-financing, co-education college imparting quality education in the streams of Science, Commerce and Management offering UG and PG courses.

## **PG DEPARTMENT- COMMERCE**

The Commerce Department provides an environment to unfold the inner forte of students to develop the required knowledge and skills for achieving excellence in the field of business, so as to prepare the youth to attain managerial positions in Accounting, Finance and International Business.

## SSEN-KNOWLEDGE

WISSEN is a Post Graduate Commerce Students' Association started in the year 2014. The objective of the association is to share value based knowledge to exhibit innovative ideas. It is a platform for exchange of ideas and knowledge for holistic development of students.

## PAPER PRESENTATION

WISSEN Students' Association is organising an Inter-Collegiate students' paper contest on the theme "DIGITAL WORLD" on 20th April 2018.WISSEN invites research papers from students of all colleges across the State. Cash prizes will be awarded for the best paper.

## PUBLICATION

Papers will be peer reviewed and evaluated based on originality and relevance to the theme. Selected papers will be published in a journal/ ISBN edited book.

## **SUB-THEMES FOR RESEARCH PAPER**

Finance / Marketing / Entrepreneurship / Technology Human Resource / International Business / Accounting

## **IMPORTANT DATES**

Submission of Abstract Acceptance of Abstract Submission of full paper Students' Paper Presentation contest 07/April/2018 10/April/2018 17/April/2018 20/April/2018

### GUIDELINES

- The contest is open to PG students only.
- Two participants in a team.
- Minimum 1, Maximum 3 Research papers from each college.
- Total words: 3000-4000 words.
- Participants can do research on both primary and secondary data.
- Participants should submit 2 hard copies and a soft copy(CD/Pen drive).
- Font-Times New Roman, Font size-12, Line spacing-1.5, Margin
  - Space-2.5cm/1.5 inch.

### **REGISTRATION FEE DETAILS**

- Participant is Rs.100/-
- Paper presenter is Rs.200/-
- Payable by cash /DD in favour of Sindhi College, Bengaluru.

### PAPER OUTLINE

- Abstract
- Review of Literature
- Statement of Problem
- Objective
- Research Methodology
- Data Analysis and Interpretation
- Findings
- Recommendations
- Conclusion
- Bibliography(APA Format)

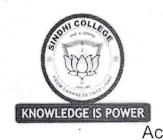
## **CONTACT DETAILS**

#### **Research Team:** • Dr. Uma Maheswari (Faculty Co-Ordinator) 9900084140 (HOD Co-Ordinator) Dr. Rahul Kavishwar 9448212035 Shinny Wesley (Student Co-Ordinator) 7760512277 Aiswarya Lakshmi (Student Co-Ordinator) 8553549947 Gowtham Kumar C K (Student Co-Ordinator) 7899018143 OjasYadav S (Student Co-Ordinator) 7338368417

Email: student.conference04@gmail.com
Papers to be sent on the above mentioned e-mail.

### Venue : Sindhi College

# 33/2B, Hebbal Kempapura, Bengaluru - 560024 080-23637543/44, 48538512 / 13, student.conference04@gmail.com www : sindhicollege.com



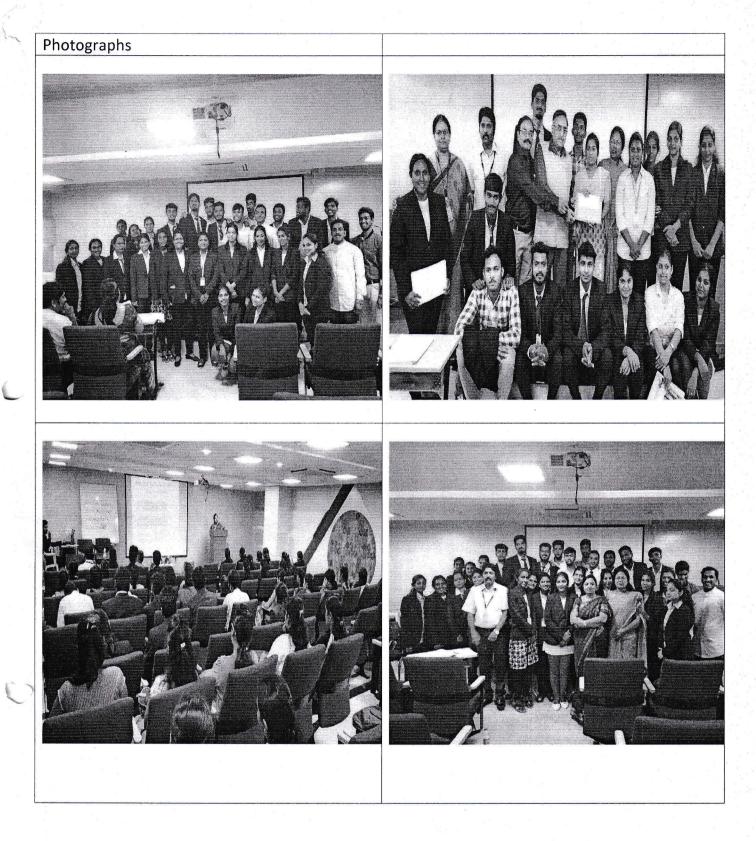
## Sindhi College

(Sponsors : Sindhi Seva Samiti) 33/2B, Hebbal, Kempapura, Bengaluru - 560024

Permanently affiliated to Bangalore University Accredited by NAAC Recognised by UGC under 2(f) & 12(B)

#### Centre for PG Studies Inter-Collegiate Students Paper Presentation

Date & Time of the Programme	20 <sup>th</sup> April 2018 9.30 AM to 5.PM
Type of the Programme (co-curricular /extra-curricular/ cultural/sports/NSS/NCC/Industry- Institute Interactive/ Extension Activities/ Outreach/Capacity building/ others)	Capacity Building, Co-curicular
Name of the Resource Person	Dr.Bhavani
Designation	Principal, Nagarjuna Degree College
Class	PG students from Sindhi and other Colleges
Total No. of Students	75
Programme In charge	Dr.K Uma Maheswari
Collaboration :	
Objective :	<ul> <li>To prepare to do project work</li> <li>To develop presentation skills</li> <li>To explore innovate research ideas.</li> </ul>
Issues / Key factors addressed :	<ul> <li>Sharing of ideas with peers</li> <li>Developed writing research paper</li> <li>Also sharing the presentation and oratorical skills</li> </ul>
Impact/ Outcome :	• The Students learnt to write and present the research papers in a competitive way.



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Signature of the Co-ordinator

m Wice Principal HOD

Head of the Department of PG Studies Sindhi College 33/2B, Kempapura, Hebbal Bangalore - 560 024.

Principal PRINCIPAL SINDHI COLLEGE #33/2B Kempapura, Hebbal, Bengaluru - 560 024.

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## KNOWLEDGE IS POWER

## Student seminar on research Paper Presentation Competition "WISSEN 2018"

2B, KEMPAPURA HEBBAL BANGALORE

Inter College paper presentation was arranged 20th April 2018. Wissen started its inaugural function with invocation song by Ms. Kavya M.Com I year student Ms. Danuja host of this programme called the dignitaries (Chief Guest Dr. Bhavani, Principal Dr. Srikanta and Dean of the MBA Mr. Gopinath, Vice Principal Dr. Anil Kumar to lighting the lamp continued by the welcome speech by Mr. Ojas and introduction of the theme WISSEN by Ms. Shinney Wesly II year students. Introduction of Key note speaker has given by Mr. Vinayak V Merwade II year student with the continuation of speech by key note speaker Dr. Bhavani. First session of Wissen come to end by the vote of thanks by Bhavana Yadav II year students. The second session was hosted by Manisha T Nair. She invited the session chairperson Dr. Bhavani. The 3rd session included valedictory stated with the welcome addresses by Manisha followed by key proceedings by Gowtham C.K. II year students. The Best paper with cash price was given to Ms. Shilpa from Central College by our principal Dr. Srikanta. This programme has come to an end with the vote of thanks by Ms. Aiswarya Lakshmi M. 75 Students participated in this programme.



Head of the Density and the Studies [M.Cost (m. cosm(54)] Sindhi College Mo. 33/28, Nebbal, Kempapuja



## **Students' Achievements**



Ms. Shreelekha deshpande , Sampreetha, Firdouse and Anjali of I Sem B.A student has been awarded 3<sup>rd</sup> Best paper presented in One day National Student Seminar held at Presidency College on 31/8/18, for her research paper title "Opportunities and Challenges of New Media, Internet of Things".